

SUNY Conference on Instruction and Technology (CIT 2017)
Vendor Sponsorship & Participation Levels

Platinum Sponsor - \$6,500 (1 available)

- Attend the annual FACT² (Faculty Advisory Council on Teaching and Technology) luncheon that takes place during the conference on Wednesday, May 31, 2017 with an opportunity to discuss how your product/service fits with the needs of SUNY campuses and supports the SUNY academic initiatives. The FACT² Council serves in an advisory role to the SUNY system Provost. The FACT² Representatives represent faculty and IT staff from each of the 64-campuses in the SUNY system.
- The opportunity to address participants for 5 minutes prior to the introduction of the Keynote Speaker on Thursday, June 1, 2017.

Plus

- Double-wide Booth (8' x 20') with 2 – 6 ft. tables and 4 chairs, wireless internet, and 110 electrical outlet
- Premium booth placement at the Technology Showcase
- 30-minute presentation timeslot during conference
- Full-page ad in Conference Program
- Recognition as a Platinum Sponsor in Conference Program and during Welcome and Keynote Addresses
- Website Sponsor and direct link from conference home page to sponsor's web page
- Company contact information included on the 'Vendors' pages of the conference program
- Premier sign placement (vendor must provide)
- Conference Badges and meals for four (4) company representatives
- Complete list of all CIT 2017 conference attendees

Gold Sponsor - \$5,000 (3 available)

The Gold Sponsorship level includes your choice of:

- The opportunity to address participants for 5 minutes at the Tuesday evening Welcome Reception **or** at one of three Featured Speaker sessions on Friday morning (your choice).

Plus

- Single Booth (8' x 10') with 1- 6 ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet
- 30-minute presentation timeslot during conference
- Priority booth placement
- Half-page ad in Conference Program
- Recognition as a Gold Sponsor in Conference Program and at either Welcome Reception or Featured Speaker session.
- Direct link from conference sponsor page to sponsor's web page
- Company contact information included on the 'Vendors' pages of the conference program
- Premium sign placement (vendor must provide)

- Conference Badges and meals for three (3) company representatives
 - Complete list of all CIT 2017 conference attendees
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Silver Sponsor - \$3,000

- Single Booth (8' x 10') with 1- 6ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet
 - 30-minute presentation timeslot during conference
 - Priority booth placement
 - Quarter-page ad in Conference Program
 - Recognition as a Silver Sponsor in Conference Program and at the Technology Showcase Dinner
 - Direct link from conference web page to sponsor's web page
 - Company contact information included on the 'Vendors' pages of the conference program
 - Premium sign placement (vendor must provide)
 - Conference Badges and meals for three (3) company representatives
 - Complete list of all CIT 2017 conference attendees
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Bronze Sponsor (in person) - \$2,000

- Single Booth (8' x 10') with 1- 6 ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet
- 30-minute presentation timeslot during conference
- Recognition as a Bronze Sponsor in Conference Program
- Direct link from conference sponsor page to sponsor's web page
- Company contact information included on the 'Vendors' pages of the conference program
- Conference Badges and meals for two (2) company representatives
- Complete list of all CIT 2017 conference attendees

Bronze Sponsor (Virtual) - \$2000

- 30 minute presentation timeslot to be presented online to Conference Attendees during the week prior to the face-to-face event (CIT Countdown Week: May 22-26, 2017).
- Presentation will be recorded and linked to the CIT Conference website
- Recognition as a Bronze Sponsor in Conference Program
- Direct link from conference web page to sponsor's web page
- Company contact information included on the 'Vendors' pages of the conference program
- Complete list of all CIT 2017 conference attendees

Online sessions will be done using the SUNY web conferencing system and supported by the SUNY Center for Professional Development. Virtual Sessions will be held prior to the conference during the week of May 22nd. Session will be advertised to all Conference Registrants.

NY State Product Sponsor (New York State Winery) (3 available)

Donation Value = Value of Product

Amount of wine per sponsor: 32 bottles of red wine, 24 bottles of white wine

- Recognition as a featured NY State product during the Technology Showcase – Wednesday and/or Thursday, and the opportunity to feature and pour wine varietal of choice, red and white, at an exclusive station.
 - Logo placement in conference materials
 - Logo prominently displayed at the reception
 - Direct link from conference web page to sponsor's web page
 - Company contact information included on the 'Vendors' pages of the conference program
 - Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities near our college and university campuses, both at this event and future SUNY events
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NY State Product Sponsor (New York State Brewery) (3 available)

Donation Value = Value of Product

Amount of beer per sponsor: 300 beers 2-4 different varieties of brews

- Recognition as a featured NY State product during the Technology Showcase – Wednesday and/or Thursday, and the opportunity to feature and serve brews of choice at an exclusive station
 - Logo placement in conference materials
 - Logo prominently displayed at the reception
 - Direct link from conference webpage to sponsor's web page
 - Company contact information included on the 'Vendors' pages of the conference program
 - Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities, near our college and university campuses, both at this event and future SUNY events
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Pre-Conference Workshop - \$2,000

- Provide a workshop from 1.5 to 3 hours in length offering a hands-on experience with your product or service for Conference Attendees at no cost to the attendees.
 - Workshop descriptions must include an articulation of Learning Objectives for workshop participants.
 - Conference Badge and meals for two (2) company representatives
 - Recognition as a Workshop Sponsor in Conference Program
 - Direct link from conference workshop page to sponsor's web page
 - Company contact information included on the 'Vendors' pages of the conference program
 - Complete list of all workshop registrants and all CIT 2017 conference attendees
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- For an additional \$1,000 you may record the session and/or provide a video linked to from the conference website after the session concludes.
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Exhibitor Booth - \$1,000

- Single Booth (8'x10') with 1- 6ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet
 - Company contact information included on the 'Vendors' pages of the conference program
 - Conference Badge and Meals for two (2) company representatives
 - Complete list of all CIT 2017 conference attendees
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Conference Bags - \$2,000

- Let your logo shine! Tote bags are provided to all conference attendees and include your logo, along with the CIT logo. These reusable totes are produced by CIT.
 - One Vendor Representative may attend the conference to network with conference attendees
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Conference Shirt/Sweatshirt for All Participants - \$2,000 Distribution Fee

- Sponsor designs, produces and pays for conference T-Shirt or Sweatshirt.
 - Imprint to included both sponsor and event logos.
 - Sponsor to produce sufficient quantity for all participants.
 - A standard size distribution should be chosen.
 - Conference staff will distribute at a table in the conference check-in area
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Conference 8½" x 11" Pad-folio – \$1000 Distribution Fee

- Sponsor designs, produces and pays for conference pad-folio.
 - Imprint to included both sponsor and event logos.
 - Sponsor to produce sufficient quantity for all participants.
 - Conference staff will distribute at a table in the conference check-in area
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Promotional item (brochure, flyer, etc.) - \$500.00

- Send a promotional item to put into conference attendees bags.
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Program sponsor:

- Full page ad: \$750
 - Half page ad: \$500
 - Quarter page ad: \$300
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Website sponsor - \$1500

- Website Sponsor and direct link from conference home page to sponsor's web page
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Meals/Events Sponsors - \$1,000

- Exterior and Interior signage customized to say '<Meal/Event Name> Sponsored by your logo or company name.'
 - Announcement during meal/event thanking your company for sponsorship.
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Vendor Participant - \$1,000

- One individual may attend as a regular conference participant only.

Additional Representatives (over what is allowed for your level of sponsorship) - \$300.00