Conference on Instruction & Technology

Vendor Partnership & Participation Levels

cit 2019
Purchase College
STATE UNIVERSITY OF NEW YORK

Established in 1992, the Conference on Instruction & Technology (CIT) is the State University of New York's (SUNY's) largest and most prominent event on instructional technology in education, providing a forum for faculty, instructional support professionals, and policymakers to present, discuss, and explore innovative avenues for integrating technology into the teaching and learning environment.

CIT is held annually on a SUNY campus. The on-campus environment creates an informal atmosphere of sharing and networking among colleagues. The resulting camaraderie promotes a collaborative environment within and across disciplines for faculty from all campus types–university centers, four-year campuses, technology/specialized colleges, and community colleges. Scholarships offered by the SUNY Faculty Advisory Council on Teaching and Technology (FACT2) encourage broad participation. Historically, CIT has drawn between 350 to 500 attendees, all of whom are actively involved in researching, developing, promoting, and incorporating technology in education.

For more information regarding Partnership contact Nancy Motondo at nancy.motondo@suny.edu

Transforming Challenges into Solutions

The State University of New York's annual Conference on Instruction and Technology, sponsored by the Faculty Advisory Council on Teaching and Technology, announces keynote Heather Payne

Why should we care about how technology really works? Why aren't more women and youth learning how to code?

HEATHER PAYNE is asking—and answering—these essential questions. Payne is the founder of Ladies Learning Code, a national not-for-profit organization that runs popular workshops for women and girls, a traditionally underrepresented demographic in the programming world. Named one of Canada's 100 Most Powerful Women by the Women's Executive Network, she is revolutionizing our approach to technology, education, and entrepreneurship.

If software is created only by a small portion of the population—typically white dudes in their 20s—how is it going to be reflective of society's needs, and an entire population's needs?" says Heather Payne. It's a powerful question that inspired Payne, a business school grad, to encourage thousands of women and girls to learn how to code. To a growing legion of fans, students, and media attention, Heather Payne is transforming the world of tech, startups, and nonprofits.

Since 2011, Payne has quickly expanded Ladies Learning Code from its Toronto headquarters to 11 cities; she also started Girls Learning Code and Kids Learning Code. Her latest venture, the for-profit HackerYou, offers courses taught by industry-leading professionals. She is also the founding director of Toronto's Mozilla-backed youth digital literacy initiative. Payne has spoken at many conferences, including 99U in New York, mesh marketing, and EdInnovation, and has been featured on CBC's The National and in The Globe and Mail. She was recently named one of Canada's 100 Most Powerful Women by the Women's Executive Network. She is a graduate of the Richard Ivey School of Business at Western University and has worked in corporate marketing and at startups for her entire career so far.

CIT is sponsored by the Faculty Advisory Council on Teaching and Technology (FACT2) Committee, Center for Professional Development (CPD), Faculty Council of Community Colleges (FCCC), and University Faculty Senate (UFS).

For further information or to register for CIT, visit http://cit.suny.edu/

SUNY Conference on Instruction and Technology (CIT 2019)

Vendor Partnership & Participation Levels

Platinum Sponsor – $7,000

- Address participants for 10 minutes prior to the introduction of a featured keynote in a conference wide setting.

- Participate in a 75-minute professionally-moderated Focus Group of 6-8 key educators/administrators to gather feedback and discuss your product roadmap.

- Attend the annual FACT2 (Faculty Advisory Council and on Teaching and Technology) luncheon as our guest. This exclusive event is attended by SUNY Administration leadership, including the Provost, The FACT2 Council, and the The FACT2 Campus Representatives. The FACT2 Council serves in an advisory role to the SUNY system Provost. The FACT2 Representatives represent faculty and IT staff from each of the 64-campuses in the SUNY system.

- Premium booth placement at the Technology Showcase. Includes double-wide Booth (8' x 20') with 2 – 6 ft. tables and 4 chairs, wireless internet, and 110 electrical outlet

- 30-minute presentation time slot during conference

- Logo to appear in the attendee mobile app –

- Full-page ad in Conference Program

- Recognition as a Platinum Sponsor in Conference Program advertising and during Welcome and Keynote Addresses

- Website Sponsor and direct link from conference home page to sponsor's web page

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badges and meals for four (4) company representatives.*

- *Complete list of all CIT 2019 conference attendees*

Gold Sponsor – $5,000

The Gold Sponsorship level includes your choice of:

- The opportunity to address participants for 5 minutes at the Tuesday evening Welcome Reception or at one of three Featured Speaker sessions on Friday morning (your choice)

- *Single Booth (8' x 10') with 1 – 6 ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet*

- Logo to appear in the attendee mobile app

- 30-minute presentation time slot during conference

- Priority booth placement

- Half-page ad in Conference Program

- Recognition as a Gold Sponsor in Conference Program and at either Welcome Reception or Featured Speaker session.

- Direct link from conference sponsor page to sponsor's web page

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badges and meals for three (3) company representatives*

- *Complete list of all CIT 2019 conference attendees*

SUNY Conference on Instruction and Technology (CIT 2019)

Vendor Partnership & Participation Levels

Silver Sponsor – $3,000

- *Single Booth (8' x 10') with 1 – 6ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet*

- 30-minute presentation time slot during conference

- Priority booth placement

- Quarter-page ad in Conference Program

- Recognition as a Silver Sponsor in Conference Program and at the Technology Showcase Dinner

- Direct link from conference web page to sponsor's web page

- Premium sign placement (vendor must provide)

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badges and meals for three (3) company representatives*

- *Complete list of all CIT 2019 conference attendees*

Bronze Sponsor (in person or virtual) – $2,000

In Person

- *Single Booth (8' x 10') with 1 – 6 ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet*

- Recognition as a Bronze Sponsor in Conference Program

- Direct link from conference sponsor page to sponsor's web page

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badges and meals for two (2) company representatives*

- *Complete list of all CIT 2019 conference attendees*

Virtual Only

- 30-minute live webinar presentation. This will be advertised in advance of the broadcast via listservs and SUNY Workplace. Online sessions will be done using the SUNY web conferencing system and supported by the SUNY Center for Professional Development

- Presentation will be recorded and linked

- *Direct link from conference sponsor page to sponsor's web page Company contact information included on the 'Vendors' pages of the conference program*

- *Complete list of all CIT 2019 conference attendees*

SUNY Conference on Instruction and Technology (CIT 2019)

Vendor Partnership & Participation Levels

Pre-Conference Workshop – $2,000

- Provide a workshop from 1.5 to 3 hours in length offering a hands-on experience with your product or service for Conference Attendees at no cost to the attendees.

- Workshop descriptions must include an articulation of Learning Objectives for workshop participants.

- Recognition as a Workshop Sponsor in Conference Program

- Direct link from conference workshop page to sponsor's web page

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badge and meals for two (2) company representatives*

- *Complete list of all workshop registrants and all CIT 2019 conference attendee*

- For an additional $1,000 you may record the session and/or provide a video linked to from the conference website after the session concludes.

Product Sponsor

- Donation Value = Value of Product for 300+ attendees

- Recognition as a product sponsor during the Technology Showcase – Wednesday and/or Logo placement in conference materials

- Logo prominently displayed at the reception

- Direct link from conference web page to sponsor's web page

- Opportunity to build a relationship with SUNY, as we seek to feature NY State products and highlight businesses located in the communities near our college and university campuses, both at this event and future SUNY events

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badge and meals for two (2) company representatives*

- *Complete list of all CIT 2019 conference attendees*

SUNY Conference on Instruction and Technology (CIT 2019)

Vendor Partnership & Participation Levels

Exhibitor Booth – $1,000

- *Single Booth (8'x10') with 1 – 6ft. table, 2 chairs, wireless internet, and 1-110 electrical outlet*

- *Company contact information included on the 'Vendors' pages of the conference program*

- *Conference Badge and Meals for two (2) company representatives*

- *Complete list of all CIT 2019 conference attendees*

Merchandise and Marketing Opportunities

- Conference Bags – $2,000 Orders must be placed by February 28th 2018

  - Let your logo shine! Tote bags are provided to all conference attendees and include your logo, along with the CIT logo. These reusable totes are produced by CIT.

  - One Vendor Representative may attend the conference to network with conference attendees

- Conference Shirt/Sweatshirt for All Participants – $2,000 Distribution Fee

  - Sponsor designs, produces and pays for conference T-Shirt or Sweatshirt.

  - Imprint to included both sponsor and event logos.

  - Sponsor to produce sufficient quantity for all participants.

  - A standard size distribution should be chosen.

  - Conference staff will distribute at a table in the conference check-in area

  - One Vendor Representative may attend the conference to network with conference attendees

Promotional item (brochure, flyer, etc.) – $500.00

- Send a promotional item to put into conference attendees bags.

Vendor Participant – $1,000

  - One individual may attend as a regular conference participant only.

Additional Representatives (over what is allowed for your level of sponsorship) – $300.00