



Conference on Instruction & Technology

Sponsor & Exhibitor Opportunities

May 25 – 27, 2021

About CIT

Established in 1992, the Conference on Instruction & Technology (CIT) is the State University of New York's (SUNY's) largest and most prominent event on instructional technology in education, providing a forum for faculty, instructional support professionals, and policymakers to present, discuss, and explore innovative avenues for integrating technology into the teaching and learning environment.

CIT is held annually on a SUNY campus. The on-campus environment creates an informal atmosphere of sharing and networking among colleagues. The resulting camaraderie promotes a collaborative environment within and across disciplines for faculty from all campus types—university centers, four-year campuses, technology/specialized colleges, and community colleges. Scholarships offered by the SUNY Faculty Advisory Council on Teaching and Technology (FACT2) encourage broad participation. Historically, CIT has drawn between 350 to 500 attendees from across the 64-campus system, all of whom are actively involved in researching, developing, promoting, and incorporating technology in education.

CIT 2021

CIT 2021 will be a virtual event.

For more information visit the CIT website at cit.suny.edu or contact Nancy Motondo at nancy.motondo@suny.edu

SUNY Conference on Instruction and Technology (CIT 2021)

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Preliminary Schedule

Exhibitor times in bold

Tuesday, May 25, 2021

9:00 am – 9:30 am	How to Attend a Virtual CIT (an overview of navigating the OnAir platform)
9:30 am – 10:30 am	Opening Session: John Kane, FACT2 Chair, Provost-in-Charge, Shadi Shahedipour-Sandvik
10:30 am – 10:45 am	Break
10:45 am – 11:45 am	Concurrent Session 1
11:45 am – 12:45 pm	Lunch & Poster Sessions
1:00 pm – 2:00 pm	Concurrent Session 2
2:00 pm – 3:00 pm	Virtual Exhibition and Sponsor Presentations
3:00 pm – 4:00 pm	Concurrent Session 3

Wednesday, May 26, 2021

9:00 am – 10:00 am	Concurrent Session 4
10:00 am – 10:15 am	Break
10:15 am – 11:15 am	Concurrent Session 5
11:15 am – 11:45 am	Concurrent Session 6
11:45 am – 12:30 pm	FACT2 Committee Luncheon/ Attendee Lunch & Poster Session
12:30 pm – 1:30 pm	Keynote Speaker Jesse Stommel
1:45 pm – 2:30 pm	Fireside Chat with Jesse Stommel
2:30 pm – 2:45 pm	Break
2:45 pm – 3:45 pm	Concurrent Session 7
3:45 pm – 4:45 pm	Concurrent Session 8

Thursday, May 27, 2021

9:00 am – 10:00 am	Concurrent Session 9
10:00 am – 11:30 am	Virtual Exhibition and Sponsor Presentations
11:30 am – 12:30 pm	Concurrent Session 10
12:30 pm – 1:30 pm	Lunch & Poster Sessions
1:30 pm – 2:30 pm	Concurrent Session 11
2:30 pm – 2:45 pm	Break
2:45 pm – 3:45 pm	Closing Speaker – Michelle Miller

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Platinum Sponsor \$3,500

- A five-minute introduction/address to participants prior to the introduction of the Keynote Speaker
 - Participate in a 60-minute, moderated Panel session with SUNY thought leaders on current and/or future relevant topics in higher education.
 - 30-minute live presentation at date of your convenience.
 - One 15 second commercial to be aired 6 prime times during the conference. (Commercial to be provided by vendor.)
 - Exhibit area in Online platform
 - Prominent logo placement on conference scrolling marquee, promotional materials, and social media communications.
 - Recognition as a Platinum Sponsor during Opening, Keynote and Closing speaker sessions
 - Direct link from conference home page to sponsor's web page
 - *Complete list of all CIT 2021 conference participants*
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Gold Sponsor \$3,000

- A two-minute introduction/address to participants at the Opening Session
 - 30-minute live presentation at date of your convenience.
 - One 10 second commercial to be aired 3 prime times during the conference. (Commercial to be provided by vendor.)
 - Exhibit area in Online platform
 - Prominent logo placement on conference scrolling marquee, promotional materials, and social media communications.
 - Recognition as a Gold Sponsor on promotional emails and during Opening, Keynote and Closing speaker sessions
 - Direct link from conference home page to sponsor's web page
 - *Complete list of all CIT 2021 conference participants*
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Silver Sponsor \$2,500

- A two-minute introduction/address to participants at Closing Session
 - Exhibit area in Online platform
 - Logo placement on conference promotional materials and social media communications.
 - Recognition as Silver Sponsor at the Opening, Keynote and Closing speaker sessions
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 - *Complete list of all CIT 2021 conference participants*
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Bronze Sponsor \$1,000

This level is reserved for start-ups (young developing businesses) with new and innovative products/services that impact teaching, learning and technology in higher education.

- Exhibit area in Online platform
- Ignite session (6 minute, 40 second presentation)
- Logo placement on conference promotional materials and social media communications.
- Direct link from conference sponsor page to sponsor's web page
- *Complete list of all CIT 2021 conference participants*