



May 21-24, 2013



# TRANSFORMATION IN HIGHER EDUCATION SHARING IDEAS AND SHOWING RESULTS



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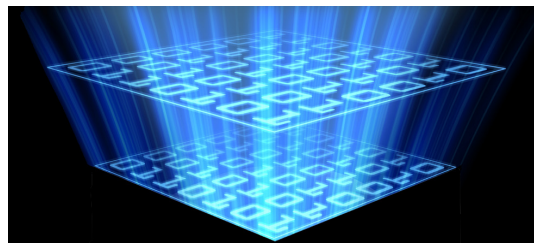
**SUNY Center for Professional Development,  
SUNY Faculty Council of Community Colleges,  
and the SUNY University Faculty Senate**



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**Editor:** Nancy Motondo, SUNY Center for Professional Development  
**Design & Layout:** Brenda Nellenback, SUNY Upstate Medical University



# WELCOME 2013 CIT PARTICIPANTS

## WELCOME!

**O**n behalf of our students, faculty and staff, I am pleased to welcome you to the SUNYIT campus.

SUNYIT, the State University of New York Institute of Technology at Utica/Rome, is a unique member of the SUNY family of institutions. Founded in 1966, SUNYIT has become a college of choice for students pursuing undergraduate and graduate degrees in technology and professional studies. We are New York's public polytechnic institution and, because of our academic and industry partnerships, an increasingly important part of the regional economy.

While you're on campus, I invite you to enjoy our beautiful surroundings and modern facilities including

new buildings such as the Student Center and Wildcat Field House. Our expanding infrastructure is being created with an emphasis on environmental awareness, and the joining together of nature, technology and sustainability is one the reasons SUNYIT is a unique learning, living and working environment.

SUNYIT's history and mission, steeped in the use of technology in the classroom and across campus, make us a particularly appropriate host for the Conference on Instruction and Technology, and we are pleased to have you here for this important gathering. Best wishes for a successful exchange of information and ideas—if, during your time here, any of our staff or faculty can assist you in any way, please let us know.

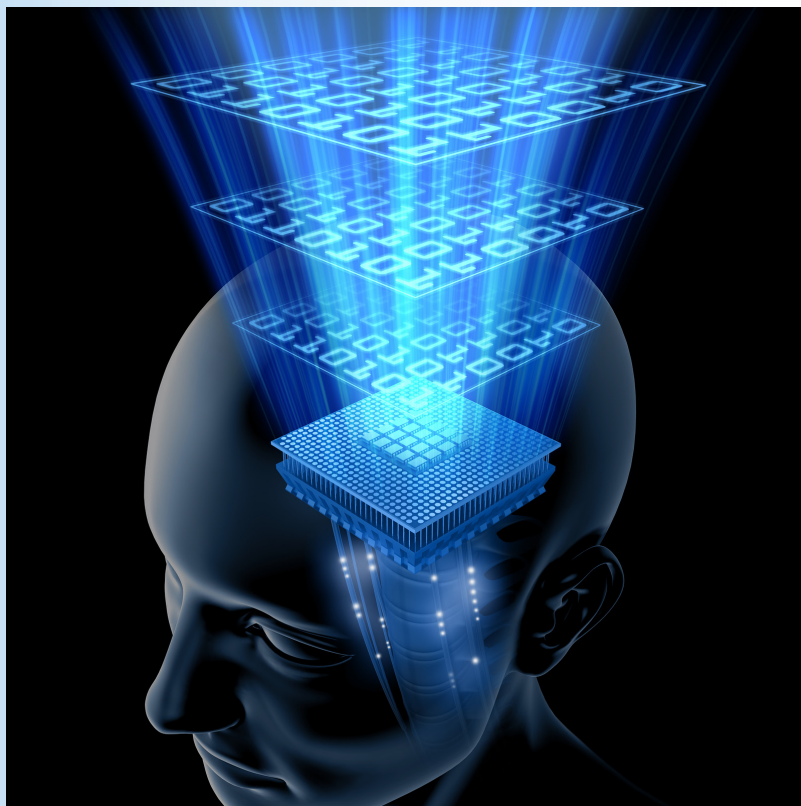


*Bjong Wolf Yeigh  
President, SUNYIT*

Sincerely,

A stylized, handwritten signature in black ink, appearing to read 'B. Wolf Yeigh'.

*Bjong Wolf Yeigh, Ph.D., F.ASME  
President and Professor*





# A MESSAGE FROM THE SUNY FACT<sup>2</sup> CHAIR

## DEAR COLLEAGUES,

Welcome to the 2013  
Conference on Instruction  
& Technology!

This year's program offers unprecedented opportunity to share ideas and results as we embrace Transformation in Higher Education through innovative use of technology.

SUNY is a leader in transformative online learning including the use of MOOCs and other forms of online and hybrid course delivery. We continue to value excellence in student learning, while exploring new methods of educational delivery consistent with this primary goal. Our leadership is clearly committed to identifying and supporting faculty and staff involved in Open SUNY to support students at each of our campuses.

We will hear more from Chancellor Zimpher regarding her initiatives to promote academic excellence, encourage innovation and reduce cost barriers to education and research as endorsed by the SUNY Board of Trustees in their March 19, 2013 resolution. SUNY's Executive Vice Chancellor and Provost Lavallee will develop an implementation and financial plan to expand online courses, degree programs and resources delivered by campuses with support from the Office of Academic Technology and Instructional Support under the guidance of Associate Provost Carey Hatch. The plan will be developed in broad consultation with University constituencies, including campus leadership, the University Faculty Senate, the Faculty Council of Community Colleges and the Student Assembly.

The timing for the Open SUNY initiative coincides fortuitously with a statement from the U.S. Education

Department, which recently announced that it will allow federal student aid to be available for college programs that give credit based on "competency," opening the door to new measures of learning outside of credit based "seat time." SUNY is in an excellent position to lead the country in this direction by leveraging the well-established SUNY Empire State College program of prior learning assessment.

Last year at this time, SUNY's Innovative Instruction Technology Grants had just been announced. In an amazing demonstration of faculty and staff commitment, less than one year later, we have the opportunity see results from the first round of funded projects, several of which have received additional funds external to SUNY. There is little doubt that this program is fulfilling the vision of innovation in support of the Power of SUNY by sharing the success of our most valuable asset - - our dedicated faculty and staff.

This year's CIT program also offers presentations from the SUNY Faculty Advisory Council on Teaching and Technology (FACT2) Task Groups, which report to Provost Lavallee on initiatives identified as important to our future: Developmental Education, ePortfolios and Learning Analytics.

Our keynote speaker, Bryan Alexander, is a Senior Fellow of the National Institute for Technology in Liberal Education (NITLE). He will speak of his transformative work with online learning, open source materials and diverse forms of open education, including digital storytelling, gaming and augmented reality.

Our featured speakers will describe their own interests and experience with the subjects of this year's CIT Tracks. These guests include Lawrence Paska, Coordinator of Educational



Janet Nepkie  
FACT2 Chair

Technology for the New York State Education Department, Mark McBride, Associate Librarian for Buffalo State College and a developer of an online course on Open Education resources, Betty Hurley-Dasgupta, Professor of Mathematics, Mentor/ Area Coordinator from Empire State College, Deborah Moeckel, Assistant Provost for Community College Education, the State University of New York, and Jay Quaintance, SUNY's Assistant Vice Chancellor for Community Colleges.

We are especially grateful to our co-sponsors, the SUNY Center for Professional Development, the University Faculty Senate and the Faculty Council of Community Colleges. We also express our gratitude to our host campus, SUNYIT and its President, Dr. Bjong Wolf Yeigh, for their hospitality and support, and we add a special statement of thanks to Nancy Motondo and the CIT Planning Committee, to Connie Castellano and the SUNYIT Conference Planning Committee and the very supportive staff and student helpers at SUNYIT. Thank you, and enjoy the conference!

Janet Nepkie, Ph.D  
Distinguished Service Professor  
Chair, FACT2

# ACKNOWLEDGEMENTS

## **The SUNYIT Planning Team & Departments**

Gary Bean, University Police  
Tom Ciulla, Facilities  
Joe Colone, University Police  
Mike Durr, Facilities  
Kevin Edick, Athletics  
Bob Fletcher,  
Environmental Health and Safety  
Bob Richie, Facilities  
Phil Sweeney, Sodexo

## **CIT 2013 CA's**

Joshua Allen  
Josh Bilger  
Lillian Renee Cunningham  
Jeremy Joseph  
Rajkumar Patel  
Raul Torres  
Spurthy Sadanagiri  
Louis Stoio  
Melissa Vargas  
Kurreem Williams

## **Special Thanks:**

Jennifer Adams, Campus Life & Housing  
Pat Baker, Technical Support  
Andrew Bellinger, Infrastructure  
Alexander Bulson  
Jan Louise Ceniza, Technical Support  
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Amie Levey, Graduate Assistant  
John Madia, Technical Support  
Scott Miller, IT Services  
Mike Panzer, Technical Support  
Elizabeth Rossi, Robotics Demo  
Steve Schneider, Planning  
David Vail, Technical Support

## **Co-Sponsors:**

SUNY Center for Professional Development –  
Kim Scalzo, Director;  
Nancy Motondo, CIT Director  
FACT2 Committee –  
Dr. Janet Nepkie, FACT2 Chair, SUNY Oneonta  
SUNYIT Liaison –  
Connie Castellano,  
Director, Campus and Corporate Events  
SUNY Office of the Provost –  
David K. Lavallee, Executive Vice Chancellor and Provost  
SUNY University Faculty Senate –  
Dr. Ken O'Brien, President  
SUNY Faculty Council of Community Colleges –  
Dr. Tina Good, President

## **CIT 2013 Planning Committee Members:**

Carol Berger, SUNYIT  
Mary Bryant, Onondaga Community College  
Connie Castellano, SUNYIT  
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Gretchen Douglas, SUNY Cortland  
Lenore Horowitz, Schenectady County Community College  
Russell Kahn, SUNYIT  
Greg Ketcham, SUNY Oswego  
Valerie Lehman, SUNY ITEC  
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Paulette Sturick, SUNY Center for Professional Development  
Beth Tolman, SUNYIT  
Michelle Tucker, SUNYIT  
Clare van den Blink, Cornell University  
Kevin Volo, SUNYIT  
Pam Youngs-Maher, SUNY Upstate Medical University

# FACILITATORS

**WE EXTEND OUR SINCERE THANKS TO THE FOLLOWING  
INDIVIDUALS FOR VOLUNTEERING THEIR TIME TO FACILITATE SESSIONS  
AND WORKSHOPS AT CIT**

Lynn Aaron, Rockland Community College  
Raymond Bowdish, SUNY Potsdam  
Greg Conyers, Downstate Medical Center  
Robert Dahlgren, Fredonia State  
Gretchen Douglas, SUNY Cortland  
Kathi Dutton, SUNY Oswego  
Liz Foley, Suffolk County Community College  
Jim Greenberg, SUNY Oneonta  
Mary Jane Heider, Genesee Community College  
Nancy M. Heiz, SUNYIT  
Jamie Heron-Starr, Broome Community College  
Patricia Hoefler, Empire State College  
Lenore Horowitz,  
Schenectady County Community College  
Trudi Jacobson, University of Albany  
Carlos Jones, University at Buffalo  
Linda Jones, Alfred University  
Doug Kahn, Suffolk County Community College  
Russell L. Kahn, SUNYIT  
John Kane, SUNY Oswego  
Kristy Lee, SUNY New Paltz  
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SUNY Center for Professional Development  
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Trista Merrill, Finger Lakes Community College  
Jack Narayan, SUNY Oswego  
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Charlie Phipps, SUNYIT  
Alexandra M. Pickett, SUNY Learning Network

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Rachel Rigolino, SUNY New Paltz  
Jeffrey Riman, Fashion Institute of Technology  
Cathy Roche, Rockland Community College  
Anne Rogan, SUNY Cobleskill  
Ronald Sarner, SUNYIT  
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Mohawk Valley Community College  
Lori Scarlatos, Stony Brook University  
Shufang Shi, SUNY Cortland  
Gurmukh Singh, Fredonia State  
Linda Smith, SUNY New Paltz  
Lisa Stephens, SUNY System Administration  
Kathleen Stone, Clinton Community College  
Roberta (Robin) Sullivan, University at Buffalo  
Jiang Tan, SUNY Cobleskill  
JoNelle Toriseva, Genesee Community College  
Peggy VanKirk, Monroe Community College  
Deborah Waldrop, University at Buffalo  
Helen C. Wittmann,  
Suffolk County Community College  
Xin Ye, Rockland Community College  
Dr. Jim Yih Jin Young,  
Suffolk County Community College  
Pam Youngs-Maher,  
SUNY Upstate Medical University  
Raul Zevallos, SUNY Old Westbury  
Jie Zhang, SUNY Brockport



# GENERAL INFORMATION

## POLICIES

### Cell Phones and Pagers

As a courtesy to the speakers and conference attendees, we ask that you turn off your cell phones and pagers during all conference sessions.

### Smoking

It is the policy of SUNYIT to achieve a public environment which is as smoke-free as possible for all students, employees and visitors. Smoking is strictly prohibited in ALL non-residential college buildings and in all vehicles owned, leased or operated by SUNYIT. Stairways, hallways, and lobbies, as well as vestibules are all considered part of a building, thus smoking is also prohibited in these areas.

Smoking is prohibited in all indoor locations, including the residence halls, and in all University vehicles. Smoking is not permitted within 25 feet of any building.

## ACCESSIBILITY

All CIT venues are equipped with elevators and are wheelchair accessible. Handicapped parking is available in all lots.

For assistance with transportation on campus, please see a Staff member at the CIT check-in desk.

## SERVICES

### ATM's

There is an ATM (M&T Bank) located in the lobby of the Student Center.

### College Store

Conference attendees will receive a 25% discount on clothing and gifts, 20% off supplies and accessories, and 10% off food (separate transaction required). You must present your CIT badge when making your purchase. The store is located in Kunsela Hall and will be open 9:00 am to 5:00 pm.

## COMMUNICATIONS

### Computer Access/Services:

Wireless Access: This information was being updated at the time of printing. Please check the Program Addendum sheet provided inside the cover of the Program book.

### Web and Email Stations:

Web and email stations are available for all conference participants in Kunsela Hall, Room B118.

### Messages and Important Phone Numbers:

Family and co-workers can call the Conference Check-In Desk to leave a message for you. The phone number for the Check-in Desk is 315-792-7147.

### Police/Medical Emergencies

Blue light phones are placed at nearly 30 locations across campus. These phones provide an immediate direct connection to University Police 24 hours a day, 7 days a week. To operate a blue light phone simply press the "EMERGENCY" or "INFORMATION" button and wait to be connected to a police operator. When answered, give your name, location, and the type of emergency you wish to report and a Police Officer will be dispatched to your location.

You can contact University Police from a campus phone by dialing 711. From a non-campus phone, contact University Police by dialing 315-792-7111.

## CONFERENCE CHECK-IN / INFORMATION DESK HOURS

The CIT Check-In/Information Desk is located in the Kunsela Hall lobby.

### Desk hours are:

Tuesday, May 21 . . . . .  
8:30 am – 7:00 pm  
Wednesday, May 22 . . . . .  
7:00 am – 6:00 pm  
Thursday, May 23 . . . . .  
7:00 am – 6:00 pm  
Friday, May 24 . . . . .  
7:00 am – 11:00 am

## CONFERENCE EVALUATIONS

Your feedback plays an important role in the planning of this conference. Please take a few minutes to complete the session and conference evaluations online at the CIT website <http://www.cit.suny.edu>.

Individuals completing an evaluation will automatically be registered to win a FREE CIT 2014 registration!

## HOUSING

On-campus housing is provided in Oriskany Hall. Check-in for your Oriskany accommodations is scheduled in the Kunsela Hall lobby (located next to conference check-in area). Hours on Monday will be noon to 3:00 pm. For Tuesday through Thursday see CIT Check-in hours noted above. If your arrival is not during these designated hours, please call 315-601-8797. Parking is available in either Lot 'E' or 'Q'.



# GENERAL INFORMATION

## MEALS

Conference meals are provided by Sodexo, Inc., and will be in the following locations:

### **Tuesday Lunch:**

Campus Center Dining Room

### **Welcome Reception:**

Student Center

### **Breakfast:**

(Wednesday through Friday)

Campus Center Dining Room

### **Lunch:** (Wednesday)

Campus Center Dining Room

### **Dinner:** (Wednesday/Thursday)

Wildcat Field House

### **Lunch:** (Thursday)

Wildcat Field House

### **Lunch:** (Friday)

Near CIT Check-in desk

## NOTES

## NAME BADGES

Your conference name badge is your ticket to all conference activities and meals. Please wear this at all times!

## PARKING

Conference attendees should park in 'C' lot. Those staying in Oriskany Hall can park in either Lot 'E' or Lot 'Q'.

# ACTIVITIES, ENTERTAINMENT & HIGHLIGHTS

## TUESDAY, MAY 21

### Robotics Demo

Donovan Hall, G155

3:30 – 5:00 pm

CNYFIRST, affiliated with the Office of Sponsored Research on the SUNYIT Campus will host a Robotics Demo. The demo will include both LEGO Mindstorms and Matrix robots with demos by children ages 9 to 17 years old. They will be showing some competitive robotics techniques, including programming, building and deployment.

### SUNYIT Campus Tour

Kunsela Hall Lobby near CIT Check-in

4:00 – 5:00 pm

Explore SUNYIT's campus with current students. New construction of over \$100 million has transformed the State University's formally Upper Division College. As SUNYIT grows to be New York's premier public institute of technology, the campus strives to integrate technology in a way for students to live, learn and play in these state-of-the-art facilities. New Buildings are LEED certified, and the new Nanotechnology building (planned opening 2014) will be home to industry partners tying research to market for some of the largest technology companies in the world.

The tour will include a demonstration of SUNYIT's Dimension 3D Printer. The printer is used to create Rapid Prototypes of physical objects created in SolidWorks. It has a capacity of 6x6x12 inches and prints ABS Plastic material to a resolution of .004 inches.

Those interested in participating in the campus tour should meet at the Kunsela Hall Lobby by the Housing table. The tour will conclude at the Welcome Reception.

### Welcome Reception

Student Center - Multipurpose Room (MPR) and Student Center Pub

Sponsored by Blackboard and Ruckus Wireless

4:00 – 7:00 pm



Blackboard

SUNYIT

President, Dr. Wolf Yeigh, will be on hand to welcome conference participants and help kick-off CIT's 22nd year! Join us for a reception that includes plenty of food, drink, entertainment provided by Smooth Jazz Productions, and an opportunity to network with colleagues.

Saranac Brewery representatives will be at the Student Center Pub offering a tasting of their Saranac beverages!

### Smooth Jazz Productions

Student Center Multipurpose Room (MPR)

5:00 – 7:00 pm

Come listen to the smooth jazz sounds of Smooth Jazz Productions featuring Rick Compton! When someone mentions Rick Compton around the area, most people think "drums." Indeed, Rick has been playing drums and percussion for fifty years; however, he has also worked with many well-known local musicians such as Carmen Caramanica, "Doc" Woods, "Chick" Esposito, Sal Amico, Jeff Stockham, Monk Rowe, and Sal Alberico, Jr. He has also had the pleasure of performing with jazz icons Nick Brignola, "Slam" Stewart, Marian McPartland, Marvin Stamm, Clark Terry, Harry "Sweets" Edison, and Chuck Mangione.

### "Journey" Game Demo

Student Center Theater

7:00 pm

Dr. Ibrahim Yucel will demonstrate "Journey", a Play Station 3 game. The game was developed by ThatGameCompany, and utilizes the cutting edge in interactive engagement research and art design to deliver a deep narrative experience. Join us as we play and discuss the game's design and how its design principles can be utilized in the class room.



# ACTIVITIES, ENTERTAINMENT & HIGHLIGHTS

## WEDNESDAY, MAY 22

### CIT Orientation

Kunsela Hall C112/114  
8:00 – 8:30 am

Make the most of your CIT experience! This orientation session will discuss the different sessions and activities that will be happening throughout the conference and will talk about how to get the most of the sessions that you choose to attend.

Join Lisa Miles Raposo from the SUNY Center for Professional Development and Mary Perrone from SUNYIT for this interesting and informative presentation.

### Technology Showcase Dinner

Wildcat Field House  
5:00 – 6:30 pm

### Technology Showcase & Dessert Reception

Wildcat Field House  
6:30 – 9:00 pm

Our Technology Showcase & Dessert Reception provides an opportunity to see the latest products and services that our exhibiting vendors have to offer, while indulging in an array of desserts. Coffee and non-alcoholic beverages, along with a cash bar, will be available.

### Vendor Showcase Raffles

Complete an entry form at participating vendor booths for your chance to win! Prizes will be drawn on each day of Vendor Showcase. You must be present to win!

## THURSDAY, MAY 23

### Technology Showcase Luncheon

Wildcat Field House  
12:00 – 2:00 pm

The Technology Showcase will be open throughout the extended lunch to give participants another opportunity to talk with our exhibiting vendors. Don't forget to fill out an entry for your chance to win in our vendor raffle!

### Navigating Your SUNY Campus Using Cisco Unified Collaboration

5:30 – 6:45 pm

Sponsored by nrastructure and Cisco

Presenters:

Joshua Levy  
and Joshua Dolby



### nrastructure®

In this session Cisco will outline the communications trends in the Higher Education industry, and demonstrate what Cisco calls "Unified Collaboration", including TelePresence, Web, IM, and content delivery from any device, anywhere, on any network. The benefits to faculty, administration, and students will be discussed.

### 3rd Annual Game Night

Second Floor, Student Center Pub  
7:30 pm

Join us in the Student Center Pub and Game Room for our 3rd annual CIT Game Night, featuring Pool, Ping-Pong, Air hockey, and X-Box.

### Acoustic Duo: Tom Townsley & Seth Rockford

Second Floor, Student Center Pub  
7:30 – 9:30 pm

The Townsley-Rochford Duo features two of CNY's veteran bluesmen playing a blend of classic blues tunes and clever original songs. Tom Townsley has been playing blues for over thirty years and is widely recognized as one of upstate's premiere harmonica players. He has fronted Tom Townsley & The Backsliders for several decades and along the way has performed with Jimmy Rogers, Pinetop Perkins, Henry Gray, and many others. He hosted WAER's "Sunday night Blues" for twenty-six years and is currently chairman of the Mohawk Valley Blues Society. Seth Rockford has also been on the music scene for many decades and has shared the stage with many national acts. He currently holds the guitar position in both Tom Townsley & the Backsliders and Bernie Clarke and the Rhythm Sharks.

### Area Attractions

Information on things to do in the area is available in the CIT Check-in area.



## SPEAKER

### **DR. NANCY L. ZIMPHER**

**Chancellor of the State University of New York**

In June 2009 Nancy Zimpher became the 12th Chancellor of the State University of New York. With more than 467,000 students, SUNY is the nation's largest comprehensive system of higher education.

Chancellor Zimpher began her work at SUNY with a statewide tour of SUNY's 64 campuses, which became the first phase of a systemwide strategic planning process. This plan, called The Power of SUNY, was launched in April 2010, with the central goal of harnessing SUNY's potential to drive economic revitalization and create a better future for every community across New York.

As The Power of SUNY is put into action, Chancellor Zimpher is leading a diverse set of new initiatives at SUNY in several key areas, including research and innovation, energy, health care, global affairs, and the education pipeline. She has also been a vocal advocate for groundbreaking legislative reforms that ensure SUNY can continue to provide broad access to higher education in an environment of declining state support, while maximizing its impact as an engine of economic development.

Dr. Zimpher currently serves as chair of the Board of Governors of the New York Academy of Sciences and of CEOs for Cities; is vice chair of the NCAA Collegiate Model Enforcement sub-committee; and is a member of the Business-Higher Education Forum. From 2005 to 2011, Dr. Zimpher chaired the national Coalition of Urban Serving Universities.

Prior to coming to SUNY, Dr. Zimpher served as president of the University of Cincinnati, chancellor of the University of Wisconsin-Milwaukee, and executive dean of the Professional Colleges and dean of the College of Education at The Ohio State University. She has authored or co-authored numerous books, monographs, and academic journal articles on teacher education, urban education, academic leadership, and school/university partnerships.

Chancellor Zimpher holds a bachelor's degree in English Education and Speech, a master's degree in English Literature, and a Ph.D. in Teacher Education and Higher Education Administration, all from The Ohio State University.



*Dr. Nancy L. Zimpher  
Chancellor of the State University  
of New York*



## SPEAKER

### DR. DAVID LAVALLEE

**Executive Vice Chancellor and Provost  
State University of New York**

**D**r. David Lavallee is the executive vice chancellor and provost of the State University of New York system. He serves as the chief academic officer for SUNY's 64 campuses and supports the SUNY Chancellor and Board of Trustees in carrying out their oversight responsibilities. A nationally regarded chemist, Dr. Lavallee brings not only significant teaching experience and discipline-related accomplishments to his position, he maintains extensive experience in higher education administration, international education, science education, and research. He is a former provost of the SUNY College at New Paltz where key accomplishments included implementation of academic policy and student support services that

resulted in higher and essentially equal graduation rates for all student groups. He is a former provost at the City University of New York (CUNY) system where he led the effort to develop admissions standards by academic discipline, phased out remediation, and enhanced advising, which resulted in significantly higher graduation rates. He is a noted lecturer, has authored numerous peer-reviewed articles and two books; and was associate editor and senior consultant for two encyclopedias of chemistry. He has consulted for the National Science Foundation and the National Institutes of Health. Dr. Lavallee earned his B.S. in Chemistry from St. Bonaventure University and his M.S. and Ph.D. in Chemistry from the University of Chicago.



*Dr. David Lavallee  
Executive Vice Chancellor and Provost  
State University of New York*

# SPEAKER

## HAO WANG, PH.D., MPA Chief Information Officer The State University of New York

As SUNY Chief Information Officer, Dr. Wang leads the SUNY-wide information technology transformation to assist and enable SUNY's core mission and business strategy. He provides strategic and operational leadership for the governance, development, and execution of SUNY-wide information and technology strategy and parallel activities in SUNY's System Administration. In addition, Hao coordinates with key stakeholders from the campuses, state agencies, and partners to foster an open and transparent culture of data and technology sharing and joint advancement. Dr. Wang leads the establishment of the University-wide information and decision support systems. He acts as the liaison with New York State agencies regarding technology, oversees the University-wide program purchases related to information technology, and oversees the information security and privacy policies of SUNY.

Dr. Wang also leads the strategy and operation of information and technology innovation for The Research Foundation for SUNY. He will establish effective systems and support for faculty to assist the RF's and SUNY's strategy for the growth of basic, translational, and clinical research.

Prior to joining SUNY and the RF, Hao was a managing director of Accenture, responsible for the strategy, sales, delivery, capability development, and talent management for Accenture's healthcare practice in Greater China. Before Accenture, Dr. Wang worked as the Deputy Commissioner and Chief Information Officer in the New York State Office of Mental Health (OMH), setting policies and direction for information and technology management for OMH's central office, field operations, 26 psychiatric hospitals, 2 research institutes, and more than 300 outpatient facilities. He led the strategic planning and operation management of complex clinical, financial, administrative, and research information infrastructure for the largest mental health system in the country. He served as a member of the steering committee for New York State IT Transformation strategic initiatives. He was elected into the NYS CIO Council Leadership Committee, co-chaired the NYS Enterprise Architecture Committee, and provided thought leadership on State-wide Enterprise Architecture, Data and Information Governance, Master Data Management, Government Health Architecture, data sharing, and cloud computing.



*Hao Wang, Ph.D., MPA  
Chief Information Officer  
The State University of New York*

Over the years, Hao was appointed into the adjunct faculty of Columbia University, SUNY Albany, and Tsinghua University School of Public Policy and Management. He earned his Ph.D. from Massachusetts Institute of Technology (MIT) and Master in Public Administration (MPA) from Harvard University. He also has a Master in Science from the University of Michigan in Ann Arbor and a bachelor's degree from Peking University.

## SPEAKER

### DR. JANET NEPKIE

**Distinguished Service Professor of Music and Music Industry  
FACT2 Chair**

**D**r. Janet Nepkie is a SUNY Distinguished Service Professor of Music and Music Industry and a member of the Executive Board of the SUNY Distinguished Academy. Her experience in higher education reflects her interest in providing educational excellence delivered by qualified faculty and staff in the most accessible and cost-effective manner possible. She is a member of the Chancellor's Online Education Advisory Team and has worked with that group to help launch Open SUNY. As an educator and administrator at institutions of higher education, she has designed and delivered courses and degree programs, including the large Music Industry program at SUNY Oneonta. She participates in developing Distance Learning initiatives and policies and has taught classes in distance learning and hybrid formats to domestic and international audiences. She developed and taught a course on event promotion and production in the virtual world, SecondLife .com. The course, entitled "The Internet, the Entertainment Industry and Event Production and Promotion," attracted a worldwide audience and included student production of virtual concerts, arts shows and fashion shows.

Janet has special interest in copyright protection of intellectual property and in devising licensing opportunities to allow university faculty and staff to share their original works of authorship when they wish to do so. She has served as a member of the Board of Trustees of the Copyright Society of the USA and has presented numerous conferences on intellectual property and computer law and policy as they relate to academia. She was the Program Director of four annual conferences entitled "Higher Education in an Electronic Age: Some Legal Guidelines," and also recently served as Program Director for a SUNY Symposium on Academic Integrity. Prior to her election as the Chair of the Faculty Advisory Council for Teaching and Technology (FACT2), she chaired the FACT2 Task Group on Intellectual Property which worked with SUNY Counsel's Office to produce "Copyright and Faculty Ownership of Intellectual Property" <[http://www.suny.edu/provost/academic\\_affairs/FacultyOwnership.cfm](http://www.suny.edu/provost/academic_affairs/FacultyOwnership.cfm)> and "SUNY Faculty Copyright ownership FAQ" <[http://www.suny.edu/provost/academic\\_affairs/FacultyOwnershipFAQ.cfm](http://www.suny.edu/provost/academic_affairs/FacultyOwnershipFAQ.cfm)>.

Dr. Nepkie has a strong history of work with the SUNY University



*Dr. Janet Nepkie  
Distinguished Service Professor of Music  
and Music Industry  
FACT2 Chair*

Faculty Senate. She has served as Chair of the UFS Ethics and Institutional Integrity Committee, Chair of the Senate Programs and Awards Committee, Chair of the Senate Ad Hoc Committee on Grading Authority and Chair of the Senate Undergraduate Academic Programs and Policies Committee, which published "Internships: A guide for Planning, Implementation, and Assessment" during her term of office. Janet is principal 'cellist of the Glimmerglass Festival Orchestra and the Catskill Symphony Orchestra. She earned her Bachelor's and Master's degrees at the University of Michigan and her Ph.D. from New York University.



## KEYNOTE SPEAKER

### BRYAN ALEXANDER

Senior Fellow, National Institute for Technology  
in Liberal Education (NITLE)

Bryan Alexander is senior fellow at the National Institute for Technology in Liberal Education (NITLE). He researches, writes, and speaks about emerging trends in the integration of inquiry, pedagogy, and technology and their potential application to liberal arts contexts. Dr. Alexander's current research interests include emerging pedagogical forms enabled by mobile technologies, learning processes and outcomes associated with immersive environments (as in gaming and augmented reality), the rise of digital humanities, the transformation of scholarly communication, digital storytelling, and futurist methodologies.

Dr. Alexander is author of *The New Digital Storytelling: Creating*

*Narratives with New Media*, published in April 2011 by Praeger. He is active online, combining research with communication across multiple venues. He runs the NITLE futures market, a crowd-sourced prediction game. He contributes to *Techne*, NITLE's blog, and was lead author for eight years on its predecessor, *Liberal Education Today* (archive). He also tweets steadily at @BryanAlexander.

Born in New York City, Dr. Alexander earned his Ph.D. in English from the University of Michigan in 1997, completing a dissertation on Romantic-era Gothic literature. He taught English literature, writing, information literacy, and information technology studies at Centenary College of Louisiana from 1997 through 2002. He was a 2004 fellow of the Frye



*Bryan Alexander  
Senior Fellow, National Institute for  
Technology in Liberal Education (NITLE)*

Leadership Institute. He lives on a Vermont homestead with his family, where they raise animals and crops, combining broadband with a low-tech lifestyle.

## REBOOTING THE CRYSTAL BALL: LOOKING INTO THE FUTURE OF HIGHER EDUCATION

While it is difficult to accurately predict the future of education, we can make better decisions by improving our ability to think through possible futures. We begin this session with an overview of futures methods, including trend analysis, the Delphi method, prediction markets, and scenario. We then delve into examples generated by each method, comparing what they teach us about the different ways higher education can change over the next decade. A concluding session involves the audience in trend identification and scenario reflection.



## FEATURED SPEAKER

**LAWRENCE M. PASKA, PH.D.**  
**Coordinator of Technology Policy**  
**New York State Education Department**

**D**r. Lawrence M. Paska is the Coordinator of Technology Policy for the New York State Education Department (NYSED) in Albany, New York. He leads the Office of Educational Design and Technology (which implements the Board of Regents' Statewide Learning Technology Plan, leads a statewide P-12 virtual learning initiative, and coordinates P-12 school library services).

Larry was previously an Associate in Social Studies Education at NYSED,

and a middle school social studies teacher in two New York State public school districts. He is also an adjunct lecturer at the University at Albany, teaching graduate-level social studies methods.

Larry holds a Ph.D. in curriculum and instruction from the University at Albany, a B.A. in history and an M.A.T. in social studies from Union College in Schenectady, and New York State school district administrator certification from Hunter College in New York City.



*Lawrence M. Paska, Ph.D.*  
*Coordinator of Technology Policy*  
*New York State Education Department*

### **EDUCATIONAL DESIGN AND TECHNOLOGY: SYSTEMS THINKING AND THE REGENTS REFORM AGENDA**

**T**his presentation will provide an overview of the Board of Regents' Statewide Learning Technology Plan and New York State Education Department (NYSED) initiatives that link P-12 and higher education systems together through technology. Specific focus will be placed on the Regents' Reform Agenda and federal Race to the Top program, implementation of the P-12 Common Core Learning Standards and a statewide virtual learning initiative, data-driven instruction, and computer-based assessments.

## FEATURED SPEAKER

**MARK MCBRIDE**  
**Associate Librarian, Buffalo State**

Mark is a creative instruction librarian who views information curation as an important skill for the 21st century learner. He views metaliteracy as the next step in the evolution of information literacy and that learning takes place in networks both physical and virtual. He encourages his students to reflect on their research process and sees libraries as essential spaces for the creation, discovery and connecting of new ideas and scholarly innovation.

Mark has thoroughly researched learning spaces, both formal and informal, and has spearheaded initiatives at Buffalo State to renovate facilities to make them more conducive to collaborative and active learning. He led the effort to install the Steelcase Learn Lab in the primary instruction classroom in E.H. Butler Library and believes that the spaces we learn in are critical to the educational process.



*Mark McBride  
Associate Librarian  
Buffalo State*

### **CONNECTING, CREATING AND SHARING: THE 21ST CENTURY STUDENT ON THE GLOBAL STAGE**

Inside our classrooms the majority of students carry mobile computing devices that keep them connected at all times. They use these devices as their primary communication device via texting, status updates, sharing content, creating media, video conferencing and occasionally making a phone call. Much of our attention to digital divide issues has been on broadband initiatives and network connection issues. These are still important, but once a student connects do they know how to interact in an online community or to appropriately use the tools at their disposal? Having these tools at their disposal does make a student technologically savvy. We are starting to hear the phrase “digital use divide” being used to address the need to provide more than just a high speed connection. Our students need to understand how and when to properly apply these technologies in their scholastic, professional and personal lives. As educators, we need to teach our students to be literate in the use of these tools to help them become active contributors in the new knowledge society. In this session the presenter will discuss some global initiatives that have been developed to address some of these concerns. There are numerous literacies trying to get to the core of what a learner needs to partake and contribute in the globally digital world. Transliteracy, media literacy, digital literacy, ICT literacy, computer literacy, information literacy and many other 21st century literacies are constantly being discussed and argued by educators. It may be time to try and bring these literacies together under one umbrella and focus on one literacy for today’s learner. The presenter will discuss global initiatives that attempt to bring all of these literacies together and how to address and hopefully close the “digital use divide”. innovative pedagogical approaches.

## FEATURED SPEAKER

**DR. DEBORAH L. MOECKEL**  
**Assistant Provost for Community College Education**  
**The State University of New York**

**D**eborah L. Moeckel has been serving as Assistant Provost for Community College Education at SUNY System Administration since June 2010.

Dr. Moeckel is a graduate of North Park College in Chicago where she majored in French and minored in English Literature and German. She has a master's degree from Southern Connecticut State University in Bilingual Education/TESOL, and a doctorate from the University of Pennsylvania in Reading/Writing/and Literacy. She has been a teacher for most of her life, starting with tutoring as an undergraduate, then teaching English in what was then Zaire, Africa for two years; working in the Connecticut public schools' bilingual programs; the Rutgers University writing program;

the University of Pennsylvania's English Language Programs for international students; and Drexel University's various learning support programs. In addition she served almost seventeen years at Cayuga Community College as a faculty member, Director of the Academic Support Center, and Vice President of Academic and Student Affairs.

Dr. Moeckel has also worked under various grant funded programs such as TRIO's Student Support Services and has often participated in writing these grants. She has served as a consultant to Hahnemann University hospital, Community College of Philadelphia, Ulster County Community College, and New York University, among others, and has also served as an evaluator on several Middle States accreditation teams.



*Dr. Deborah L. Moeckel*  
*Assistant Provost for Community*  
*College Education*  
*The State University of New York*

Particular professional interests include strategic and academic planning, developmental education, and accreditation.

### **DEVELOPMENTS IN SUNY REMEDIATION: ISSUES, POLICIES, AND IMPLICATIONS FOR TEACHING AND TECHNOLOGY**

**R**emedial instruction/developmental education have been in the national spotlight in the past year or two. Data indicate that this population of at risk students are likely to stay in remedial limbo, often expending all of their financial aid with very little to show for it. In the context of the national higher education completion agenda, SUNY has been actively pursuing the Chancellor Zimpher's ambitious goal of eliminating the need for remediation, as well as improving its effectiveness and efficiency. This session focuses on the recommendations of the SUNY Task Force on Remediation as described in the task force report, "SUNY Pathways to Success", and looks at the challenges and opportunities of implementing a system-wide approach while taking advantage of technology and innovative pedagogical approaches.

## FEATURED SPEAKER

### JAY QUAINANCE

**Assistant Vice Chancellor for Community Colleges  
State University of New York**

Jay Quaintance serves as Assistant Vice Chancellor for Community Colleges at the State University of New York. He provides system support to the 30 SUNY community colleges for the implementation of the SUNY strategic plan. Jay comes to this position with over 18 years of higher education experience in New York and New Mexico. Most recently he was at Schenectady County Community College where he served as Assistant Dean of Academic Affairs and was charged with overseeing the College's retention and enrollment

management efforts. At SCCC he also served as Professor and Chair of the Department of Developmental Studies. In addition to teaching developmental writing he chaired the college curriculum committee and oversaw the developmental education program including placement testing and academic assistance programming. He was the lead for college level curriculum development and alignment for Schenectady Smart Scholars Early College High School, and administered the TRIO Student Support Services Program. Jay also taught in the writing program, as

well as Upward Bound, at New Mexico State University and Dona Ana Community College in Las Cruces, New Mexico. Jay currently serves as president of the Board of Directors of Cornell Cooperative Extension of Schenectady County, as a member of the Town of Niskayuna Planning Board and Zoning Commission, and the Open Stage Media Advisory



## FEATURED SPEAKER

**BETTY HURLEY-DASGUPTA**  
**Area Coordinator, Center for Distance Learning**  
**SUNY Empire State College**

**D**r. Betty Hurley-Dasgupta is a faculty member at the Center for Distance Learning (CDL) of SUNY Empire State College. As an Area Coordinator, she has facilitated the development of over 20 online courses, mostly in mathematics.

Dr. Hurley-Dasgupta is a member of the Academy of Process Educators, the editorial board of the International Journal of Process Educators and the Sloan-C JALN (Journal of Asynchronous Learning Networks) Advisory Panel for Access. She was also recently named an HP fellow.

Publications have include the following: co-author of the book, Foundations of Learning; co-author

of “Development and Application of a Multi-Factor Discussion Board Metric” and “Is the whole greater than the sum of its parts? A comparison of small group and whole class discussion board activity in online courses” in the Journal of Asynchronous Learning Networks;” co-author of “Process Education and Constructive Alignment: The Challenge of Student Assessment Online” in the International Journal of Process Education. She also wrote a chapter on “Technology and the Development of Mathematical Skills in Adult Learners” in the book, Adult Numeracy Development: Theory, Research, Practice.

Dr. Hurley-Dasgupta has a doctorate in mathematics education from the University of Rochester. Prior to



*Betty Hurley-Dasgupta  
Area Coordinator,  
Center for Distance Learning  
SUNY Empire State College*

coming to SUNY Empire State in 1982, she taught at Wells College and the Rochester Institute of Technology.

### OPEN LEARNING THROUGH A MOOC'S LENS

The hype about MOOCs recently is impressive, as well as the long list of higher educational institutions that have signed on with the primary MOOC provider, Coursera. A November New York Times article named 2012 as “The Year of the MOOC,” with edX enrolling 350,000 in its first offering and Coursera nearing 2 million enrollments. More recently, in a New York Times editorial, titled, “Revolution Hits the Universities,” Thomas Friedman predicts that “within five years these platforms will reach a much broader demographic.” He goes on to state, “Imagine how this might change U.S. foreign aid. For relatively little money, the U.S. could rent space in an Egyptian village, install two dozen computers and high-speed satellite Internet access, hire a local teacher as a facilitator, and invite in any Egyptian who wanted to take online courses with the best professors in the world, subtitled in Arabic.” Friedman goes on to relate some specific student success stories, many connected with the informal forums connected with the courses, rather than the content.

One aspect of MOOCs is agreed-upon by all in the article -- the landscape is quickly changing and what we see now will look different in a short time.

In this presentation, a brief historical overview of MOOCs will be given, followed by a description of different types of MOOCs. The focus will be on the concept of open learning, however, and how it can be viewed through looking at the various kinds of MOOCs that have emerged, from ones that are more like Personal Learning Networks to those that focus on delivering content to a large group of people. The presenter will share her experiences with two MOOCs she has co-developed and co-facilitated with a colleague, Carol Yeager- Creativity and Multicultural Communication and VizMath. Time will be given for sharing of experiences, opinions and ideas about open learning and how all this connects with the OpenSUNY concept.

# SCHEDULE AT-A-GLANCE

## Tuesday, May 21 • Pre-Conference Workshops

Room	9:00 am-12:00 noon	
	Workshop	Presenter(s)
<b>Donovan G225</b>	Design Digital Courses Concierge for SUNY Learning Common: Pedagogical Rich Reusable Learning Object (RLO) Development Workshop	Ruifang Hope Adams
<b>Donovan G244 (MAC)</b>	Gearing Up on Using (Informal) Assessments in the Clouds	Kathleen Gradel
<b>Donovan G143</b>	An Introduction to Blackboard Collaborate 12	Michaela Rehm
<b>Donovan 2147</b>	Interaction 2.0: Using Games in the Classroom	Ibrahim Yucel

Room	1:00 pm-4:00 pm	
	Workshop	Presenter(s)
<b>Donovan G225</b>	Promoting Student Engagement in Online Learning: Theory to Practice	Mark Warford
<b>Donovan G244 (MAC)</b>	Student-Powered Curation Tools & Strategies	Kathleen Gradel
<b>Donovan G143</b>	Creativity, Web2.0 and All that Jazz	Carlos Jones
<b>Donovan 2147 (Dual Boot Lab)</b>	The Eco Challenge: Going Paperless	Sandra Markus
<b>Donovan G140</b>	How Do We Know It Works? Evaluating Learning Technology Projects	Clare van den Blink

Room	6:00 pm-9:00 pm	
	Workshop	Presenter(s)
<b>Donovan G244 (MAC)</b>	Make GoogleApps Essential Tools in YOUR Courses	Kathleen Gradel
<b>Donovan G143</b>	Introduction to WordPress	Mary Jane Heider
<b>Donovan 2147 (Dual Boot Lab)</b>	Mobile Apps for Education	John Kane

<b>Donovan G140</b>	SLN Instructional Designer Roundtable <b>7:00-8:30 pm</b>	Presenter: Rob Piorkowski
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# SCHEDULE AT-A-GLANCE

## Special Interest Groups & Birds of a Feather

Wednesday, May 22	
Room	4:30-5:45
<b>Kunsela A112</b> <b>Opening Up Education</b>	SLN Advisory Council - Open Presentation & Discussion Presenter: Carey Hatch
<b>Donovan G140</b> <b>Assessment</b>	Fostering Inquiry Through the ePortfolio Process: A Special Interest Group Presenter: Nancy Wozniak
<b>Kunsela C108/110</b> <b>Developmental Ed</b>	Teaching & Learning Centers at SUNY: Working Together to Advance Faculty Development Presenter: Lisa Raposo
<b>Kunsela C112/114</b>	Are You Collaborating? Presenter: Michaela Rehm

Thursday, May 23	
Room	5:30-6:45
<b>Donovan G140</b> <b>Assessment</b>	DOODLE Presenter: Greg Ketcham
<b>Kunsela A129</b> <b>Bridging Literacy</b>	Blackboard Round Table: Hosting & Support Services Presenter: Doug Cohen
<b>Kunsela C108/110</b> <b>Developmental Ed</b>	UUP Best Practices in Online Education Margaret Porciello

## Poster Sessions

Wednesday, May 22 • 6:30 - 7:45
Assuring Compliance with ADA in Online Nursing Courses
(IITG) Engaging Students in Information and Digital Literacies Through Emerging Technologies
Technology Evolves and Standards Transform: A TEST for the Curriculum Materials Center in academic libraries
Building Fluency Through Technology
Illuminate - Illuminating SUNY Oswego
Adding a Webinar to an Online Course - Round 2
Who Needs a Textbook?
(IITG) Games for Teaching and Learning in K-12 STEM Education
(IITG) Citizen Science: Using Science and Technology to Connect Students Across SUNY
iPad Use Among Freshmen Honors Students at The College at Brockport
(IITG) Establishing a Multimedia Creation Studio For Developing Instructional Content
(IITG) Gestural Music: A New Tool for Composition
Comparative Assessment of Students' Performance Between Large & Medium Classroom Settings
Teach with Wikipedia (and not just as a negative example)
(IITG) Design & Testing Laboratory Instruction Management System (LIMS)

Thursday, May 23 • 12:30 - 1:45
(IITG) Assessing Learner Readiness for College-Level Learning
(IITG) Giving and Getting - Open Access and More
"I think having this class as a Hybrid is a mistake": Students Perceptions of Workload in Hybrid Versus Face-to-face Classes
Using an Educational Electronic Documentation System to Help Nursing Students Accurately Identify Nursing Diagnoses
Student and Faculty Perceptions to Using Videos to Shorten Lab Duration in Anatomy and Physiology
Digital Repositories: Opening Doors to Underrepresented Populations
Teachers' Professional Development Through Technologies Development in China
Developmental Education Through Digital Technologies and Techniques in Natural Sciences
SUNY Collaboration with Local K-12 School District: An investigation of a Transformative Instructional Classroom Technology and its Impact on the Learning Climate
Community and Non-Profit Web Projects from SUNYIT Information Design and Technology graduate students
(IITG) Science and Engineering Everywhere, at Anytime, and for Everyone
Multimedia Language Learning Lab in "The Cloud"
Linking Senior STEM Research Projects with Local High Schools Research Program at the Inst for Research & Tech Transfer (IRTT) of Farmingdale State College
(IITG) Come Join Us Teaching & Learning at SUNY Virtual Healthcare Island in Second Life
(IITG) Automating Production of PowerPoint-Based Algorithm Visualization Teaching Materials



# SCHEDULE AT-A-GLANCE

## Wednesday, May 22 • Sessions 1-3

Room	Session 1 8:30 am - 9:45 am (8:30-9:00 / 9:15-9:45)	Session 2 1:15 pm - 2:30 pm (1:15-1:45 / 2:00-2:30)	Session 3 3:00 pm - 4:15 pm (3:00-3:30 / 3:45-4:15)
<b>Kunsela A112</b> <b>Opening Up Education</b>	MOOC'S Solution or Symptom cMOOCs as Disruptive Innovations: The Opening of Education	The Chancellor's Online Education Advisory Team-Open SUNY	Report from the SUNY Task Group on ePortfolios
<b>Donovan G140</b> <b>Assessment</b>	FACT2 Learning Analytics Task Group (LATG) Update FACT2 Developmental Education Task Group Update	ePortfolio Use In SUNY - The Time is Now	Making the Grade: Academic Integrity in Today's Digital World
<b>Kunsela A129</b> <b>Bridging... Literacies</b>	(IITG) Enviropedia: A Serious Game about Beverage Container Choices (IITG) Using Visual Commun. Tools to Enhance Teaching/ Learning	(IITG) Virtual Study Abroad: Student Engag. & Intern'l Interaction ... Mtg & Mobile Tools	(IITG) Transforming Networked First Year Writing Classrooms... Composing Tasks The Potential of Education Blogging for Teaching Controversial Issues
<b>Donovan G152</b> <b>Systemness</b>	(IITG) Dist. Mentored Undergraduate Research: ... Expertise Enhance Learning (IITG) 4C-CITI: Four College Consort. for Innovative Tech Integ.	(IITG) Tools of Engagement Project (TOEP): On-demand Discovery Learning Professional Development	(IITG) SUNY, Game On!
<b>Kunsela C108/110</b> <b>Developmental Ed</b>	Using Online Programs to Promote Writing Success	Gateway to Success: SUNY Canton's Completion Initiative (IITG) Improving Student Perform. In SUNY Orange Placement Assess & Dev ... Video Presentations	A Case Study in Assessment: Blended Learning @ FIT SUNYIT Computer Science Dept.'s Learning Community Portal (LCP)
<b>Kunsela C112/114</b>	Video Textbook: Pilot Proj Bridge Info Literacy Gap Shared Knowledge with Diigo Registration Svcs thru CPD Web Conf Support thru CPD JIT Online Support for Faculty	The More We Work Together: Promoting Effective Group Work Online Classes Writing Assessment Using on Online Peer Review System	Digital Revolution The Go-Green Institute, Hybridization What Did We Learn FVrom 'Dreaming in Languages'? Cutting the Clutter Crowdsourcing Commentary
<b>Kunsela C212</b>	Teaching Ideas of Using 3D Model Sharing Systems (IITG) Methods & Lessons Learned in Offering Collaborative Intern'l Class	Self-Publication & Open Education (IITG) Open SUNY Textbook Prog - Lessons & Adaptive Strategies... Proposals	Online, Open, & Accessible: How Do We Reach All Learners? When is MOOC not a MOOC? When it's Not Very Massive, ... Not a Course
<b>Kunsela C006</b> <b>Vendor Track</b>	Managing & Securing Mobile Devices in Higher Education (Air-Watch) The New Adobe Education Exchange: Jump start your PD efforts & coursework integration Presenter: Steve Adler, Adobe	That ONE Big Thing about the Canvas LMS for SUNY (Canvas by Instructure) Writing the Boon on eText Adoption Presenter: Cathy Fowler, Courseload	Colleges and Universities in Crisis (Hands-on Labs) Online Tutoring and its Impact on Student Success and Retention Presenter: Chrisie Mitchell, Dutchess (Link-Systems Int'l.)
<b>Hands on Demos:</b> <b>See individual session for Lab/Room</b>	(IITG) Web-based Interactive Tool - Engaging Students as Decision Makers <b>Lab: Donovan G225</b>	Best Practices in Mobile Learning <b>Lab: Donovan G244</b>	Building a SUNY Teaching and Learning Certificate <b>Kunsela C202</b>
<b>Field House</b> <b>Featured Speakers</b>			Educational Design & Technology: Systems Thinking and Regents Reform Agenda

# SCHEDULE AT-A-GLANCE

## Thursday, May 23 • Sessions 4-6

Room	Session 4 8:30 am - 9:45 am (8:30-9:00 / 9:15-9:45)	Session 5 2:15 pm - 3:30 pm (2:15-2:45 / 3:00-3:30)	Session 6 4:00 pm - 5:15 pm (4:00-4:30 / 4:45-5:15)
<b>Kunsela A112</b> <b>Opening Up Education</b>	(IITG) Exploring the Feasibility of Badging Micro credentialing & Digital Badging a Study of Effectiveness... 21st Century	(IITG) Observations of Upstate Students in Clinical Settings via iPad	University wide-Programs Aligning to Support Open SUNY
<b>Donovan G140</b> <b>Assessment</b>	Team Based Learning: an Instructional Strategy that Works	Implementing Illios, an Open Source Curriculum Mapping & Delivery Tool Intergrating Brain-Based Teaching/ Learning Approach into Designing Assess. Course	Putting Assessment in Place: Creating/Implementing Campus-Wide.. Info Literacy Rubric Critical Thinking Across Disciplines
<b>Kunsela A129</b> <b>Bridging... Literacies</b>	(IITG) Bldg. Trans-literacy Learning Collaborative Challenges & Promises Dev. Of Knowledge Base for Incorporating Techology into Courses	Moving Beyond Wikipedia: Getting Students to Take Library Databases Seriously Critical Thinking in Participatory Culture	Reaching Students' Multiple Learning Styles using Free, In-the-Cloud Resources Bus. Students' Learning Engagement as a Fuction Using Textbooks... Component
<b>Donovan G152</b> <b>Systemness</b>	SUNY Learning Commons: A Central Resource for Collaboration Facilitating Communities of Practice thru SUNY Learning Commons	Systemness at FIT	Toward a SUNY Framework for Evaluating Online Instruction Shared Svces using Open Applications: An intercampus ePortfolio pilot
<b>Kunsela C108/110</b> <b>Developmental Ed</b>	Supporting Student Success in Math with Livescribe Integ. of Tech & Comm. Tools to Make an Introductory Math...Bus Admin	(IITG) The E-Textbook Opportunity: The Time is Now for SUNY	Planning a Migration from ANGEL to Blackboard Learning
<b>Kunsela C112/114</b>	Cyber-Technology Laboratories Synergy & Systemness Develop & Assess Mobile Dev. IL Fox - Research for an Info Literacy..Toolbook Big Data on a Small(er) Campus Early Career & Transfer Engage.	(IITG) Social Media, SMS Technology, Student Satisfaction, & Student Success Analytical Learning Through Game Making	Wiki-Jectives Tweeting Mathematics Targeted Online Communication Using Robotics to Improve.... SUNY CPD TLT Cooperative
<b>Kunsela C212</b>	Research & Reflection on New Learning Exp. Using In-the-Cloud Technologies (IITG) Digital Critiques for Design Programs	Online, On-site, O-RITE: Blending Synchronous Learning into Residency...Degree Prog. Never Tell Me the Odds-A Successful Hybrid, Acceler. Model for Composition	Smartphones & Digital Controllers: New Tools to Change the Paradigm of Music Instruction Mobile Learning Transforms Modern Language Learning
<b>Kunsela C006</b> <b>Vendor Track</b>	Electronic Lab Notebooks (ELN): Assessing Value for Courses and Research Presenter: Kiptyn Locke, LabArchives Curriculum Development & Distribution via Network (Affinity Enterprises)	Faculty View of Blackboard Learn: What are Similarities & Differences Between Discussion Boards, Wikis, Blogs and Journals? Presenter: Karen Owens, Blackboard Improving Original Writing and Improving Results with Enhanced Feedback Presenter: Shawn Lowney, Turnitin	Bridging the Digital Divide in Language Training thru Emerging Literacies Presenter: Ana Steele, Rosetta Stone Learning in the Apps: Enabling a Student-centered Approach to Learning with Mobile Technology Presenter: Alar Elken, XanEdu
<b>Hands on Demos:</b> <b>See individual session for Lab/Room</b>	Mobile Apps for Everyone: Using Apps Inventor to Introduce Basic Coding Skills <b>Lab: Donovan G244</b>	Using Pinterest to Increase Student Interaction and Resources <b>Lab: Donovan 2147</b>	Using WeBWork: A Free online Homework System for Mathematics <b>Lab: Donovan G225</b>
<b>Field House</b> <b>Featured Speakers</b>		Connecting, Creating and Sharing: The 21st Century Student on the Global Stage	Developments in SUNY Remediation: Issues, Policies and Implications for Teaching and Technology

# SCHEDULE AT-A-GLANCE

## Friday, May 24 • Sessions 7-9

Room	Session 7 8:30 am - 9:45 am (8:30-9:00 / 9:15-9:45)	Session 8 10:15 pm - 11:30 pm (10:15-10:45 / 11:00-11:30)	Session 9 11:45 pm - 1:00 pm (11:45-12:15 / 12:30-1:00)
<b>Kunsela A112</b> <b>Opening Up Education</b>	(IITG) Osw3go.net: A Case Study of Alternate Reality Game Platform & Course Level Up!The Selective Use of Game Elements as Tool to Motivate ...Courses	First Look: Tablets in the Science Classroom	The COIL Network-Evolving Model of Systemness
<b>Donovan G140</b> <b>Assessment</b>	(IITG) Initiating Conversations about the End of Life	Campus Wide Cloud Based Initiatives 50 Ways to Use Google Drive to Personalize Education	Transforming Nursing Physical Assessment Course Education Unit Assessment System Using TaskStream
<b>Kunsela A129</b> <b>Bridging... Literacies</b>	Collaborate for Student Services (IITG) Tools of Engagement: Seeking to Bridge the Faculty Digital Divide	Using Multimedia Maps to Engage Students in Science, Culture & Geographic Literacy Bridging Spaces: Cross-Cultural Perspectives on What Promotes... Experiences	eTextbooks: From Pilot to Service YouTube & Literature: Promoting Discussion, Literacy, & ... Interaction
<b>Donovan G152</b> <b>Systemness</b>	Community-Driven Competency-based Certificate Programs for Professional Development	K-12 College Industry Edu Collaboration at FIT:...Innovation "No, I don't want to watch Your Online Tutorial" An Honest Conversation... Faculty Staff	EaaS: Education as a Service in the Cloud SUNY Learning Network (SLN) Services
<b>Kunsela C108/110</b> <b>Developmental Ed</b>	Learning Together: Educating Pre-licensure Healthcare Prof...Practice Developing Collaboration in NYS to improve STEM pipeline	(IITG) Project: Electronic Portfolios to Enhance Experiential...Courses (IITG) SUNYport: Open Access Portfolios for SUNY Students	Open Simulator & Hypergrid: Free Open Source Alternatives... in Education
<b>Kunsela C112/114</b>	LMS or ePortfolio? Improving Science Outreach Writing a Measurable Course Obj Dynamic Assess & Online Instruct Learning w/ePortfolios	Learning Analytics: Predicting Student Success in A Course Pedagogical Training & Course Assessment to Improve Student Perception of Learning	What is Social Presence? Why do I Want it? & How do I Create it? Challenges of Science & Technology Courses in Scope of Distance Learning
<b>Kunsela C212</b>	Student Mediated Video Lecture Capture Implementation of Lecture Capture at SUNY Oswego	Video Streaming: To Stream or Dream OpenLab: A New Portal for Courses & Self Expression	Social Bookmarking as a Learning Tool Throw Away Textbook & Readings: Using Principles of Open Edu ... Transliteracy
<b>Kunsela C006</b> <b>Vendor Track</b>	Collaborating for Online Learning Success: Enrollment, Retention, Efficacy Presenter: Anne, Curran, Pearson Innovating the Teaching Model (nfrastructure/Cisco)	Easy and Secure Wifi and BYOD with Ruckus Nik Braun, Ruckus Wireles Microsoft App Development Resources for Faculty Michael Cummings, Microsoft	
<b>Hands on Demos: See individual session for Lab/Room</b>	Using iBooks Author to Create Media Rich Textbooks (It's SUPER EASY AND FUN!) <b>Lab: Donovan 2147</b>	Become a Zotero Advocate: Learn How to Use it So You Can Teach It! <b>Lab: Donovan G143</b>	Eternal France: An Interactive Historical Simulation for College History Classes <b>Lab: Donovan G225</b>
<b>Field House</b> <b>Featured Speakers</b>		Open Learning Through a MOOC's Lens	



# NOTES



### Approximate distances to Utica:

Albany.....	90 mi.
Binghamton.....	90 mi.
Buffalo.....	200 mi.
Ithaca.....	110 mi.
Jamestown.....	270 mi.
Long Island.....	245 mi.
New York City.....	250 mi.
Plattsburgh.....	210 mi.
Poughkeepsie.....	165 mi.
Rochester.....	135 mi.
Syracuse.....	55 mi.
Watertown.....	85 mi.

**Great Success  
Begins at SUNYIT!**

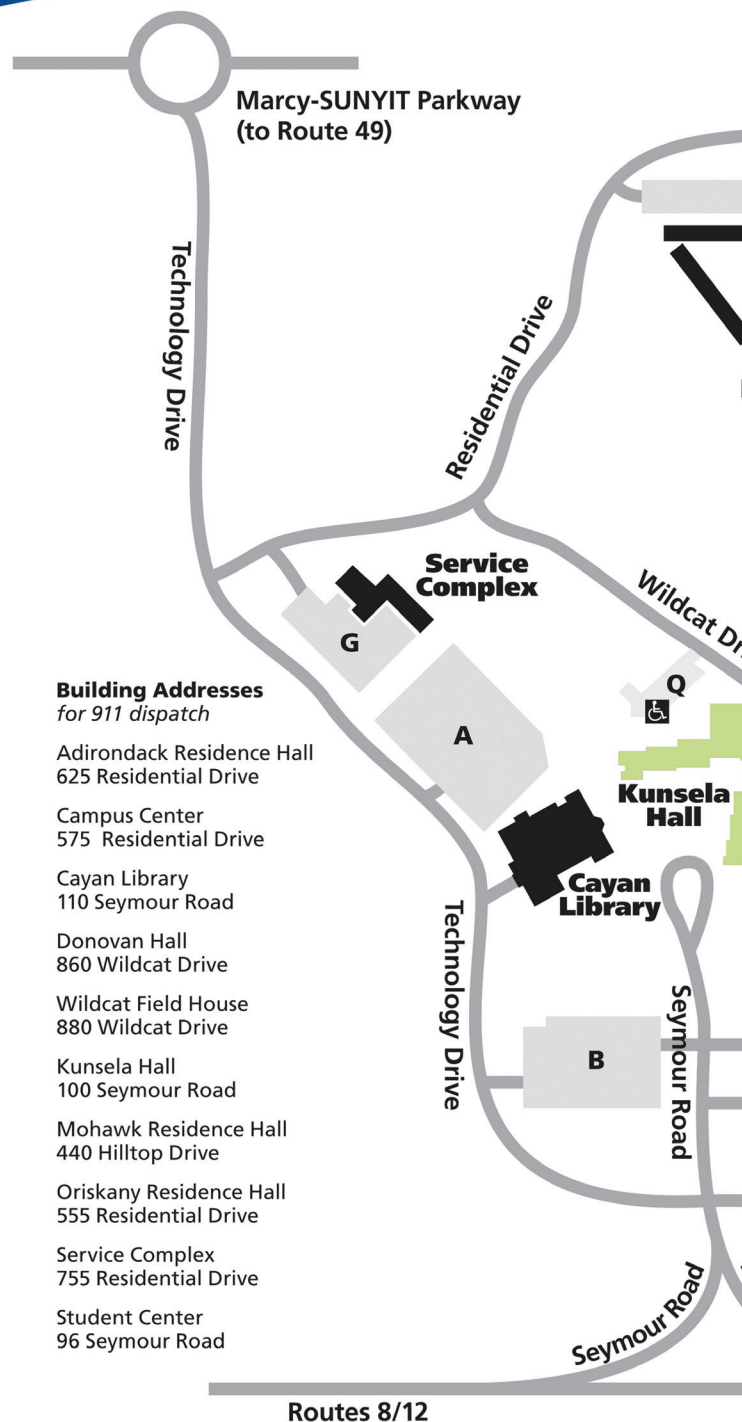
## Directions to Campus:

**From the NYS Thruway (I-90):** Take Exit 31/ Utica. Bear right, following signs for West I-790/Rtes. 5/8/12/Rte. 49. Travel 1.5 miles and take the SUNYIT exit. Go straight at the light and continue for about a half-mile; bear right onto Technology Drive.

**From NYS Rte. 49:** Take the SUNYIT exit. Go straight at the light and continue for about a half-mile; bear right onto Technology Drive.

**From Rtes. 5/8/12:** Take the I-790/Rte.5/I-90/Rte. 49 exit and stay in the left lane, following the sign for West 49 Rome. Take the SUNYIT exit. Go straight at the light and continue for about a half-mile; bear right onto Technology Drive.

*Two other campus entrances (Horatio St. and Mulaney Rd.) can be used from Rtes. 8/12 by taking the Horatio St. exit and following signs for SUNY Institute of Technology.*





# Campus Map

Residential Drive

H I

**Adirondack  
Residence Hall**

J

**Campus  
Center**

**Oriskany  
Residence Hall**

Wildcat Drive

**Donovan Hall**

**Student  
Center**

C

**Wildcat  
Field House**

P

Technology Drive

Horatio Street



## Campus Map

### Mailing Addresses

SUNYIT  
*Name/Title/Office*  
100 Seymour Road  
Utica, NY 13502

For Adirondack residents:  
*Name of Student*  
625 Residential Drive Box  
Utica, NY 13502

For Mohawk residents:  
*Name of Student*  
440 Hilltop Drive Box  
Utica, NY 13502

**BUILDING**  
**PARKING**

Residential Drive

Hilltop Drive

K

L

M

**Mohawk  
Residence Hall**

Mulaney Road



### Kunsela Hall

- CIT Check-in
- Sessions
- Email Stations

### Donovan Hall

- Workshops
- Hands on Demos
- Sessions

### Student Center

- Welcome Reception
- Game Night

### Wildcat Field House

- Speakers
- Vendor Exhibits
- Meals
- FACT2 Luncheon

### Campus Center

- Meals

### Oriskany Residence Center

- Conference Housing



## NOTES

[illegible]

# CONFERENCE PROGRAM

## ◆ Introductory

This session will present concepts that require either no knowledge or a basic level of computing/technology knowledge. Participants will understand concepts without having discipline-specific knowledge.

## ◆◆ Intermediate

This session will present concepts that require an introductory to intermediate level of computing/technology knowledge. Discipline-specific concepts may be presented.

## ◆◆◆ Advanced

This session will present concepts that require an advanced understanding of computing and technology. Discipline-specific knowledge will be presented.

**(IITG) – 2012 Innovative Instruction Technology Grant recipient.**

## Hands-on Demos

All hands-on demos are held in a computer lab where seating is limited. When capacity has been reached, no additional participants will be admitted; therefore, we recommend that you have a second choice in mind for that particular session.

**Conference Check-In Desk Open: 8:30 AM to 7 PM**

**Kunsela Hall Lobby**

**Pre-Conference Workshops: 9:00 AM - 12:00 Noon**

## Interaction 2.0: Using Games in the Classroom

Donovan 2147

### ◆ Bridging the Digital Divide through Emerging Literacies (Workshops)

Gamification is the new keyword discussing the application of video game industry design to fields like education, healthcare, and advertising. Each application needs to be designed to be effective. The need for an understanding of programming, asset creation, and design creates even larger hurdles for educators. This workshop will cover the use of a few games in an educational setting.

*Presenter(s): Ibrahim Yucel, SUNYIT*

## (IITG) Design Digital Concierge for SUNY Learning Common: Pedagogical Rich Reusable Learning Object (RLO) Development Workshop

Donovan G225

### ◆ Scaffolding Systemness (Workshops)

This proposed workshop demonstration will first consider case scenario identification, then, a consideration of design a reusable learning object (RLO), tools for creating a RLO will then be discussed, and an evaluation rubric will be tested.

*Presenter(s): Ruifang Hope Adams, Rosalyn Rufer, SUNY Empire State College*

immediate for students and faculty alike. Build out your online, face-to-face, and hybrid courses with these tools. Plus, we'll get mobile!

*Presenter(s): Kathleen Gradel, Fredonia State*

## Lunch

12:00 – 1:00 pm

**Campus Center Dining Room**

## An Introduction to Blackboard Collaborate 12

Donovan G143

### ◆ Scaffolding Systemness (Workshops)

Hands-on workshop that will demonstrate how to create and manage a session in SAS and then an overview of the Blackboard Collaborate 12 interface and features.

*Presenter(s): Michaela Rehm, Lisa Raposo, SUNY Center for Professional Development*

## Gearing up on Using (Informal) Assessments in the Clouds

Donovan G244

### ◆ Learners at the Center of Assessment (Workshops)

Classroom Assessment Techniques (CATs) are simple, easily or non-graded activities that serve as formative “barometers” for instructors and students on teaching and learning. They are not new, but using cloud-based tools help make CATs more efficient and

## PRE-CONFERENCE WORKSHOPS

Pre-Conference Workshops: 1:00 PM - 4:00 PM

### The Eco Challenge: Going Paperless!

Donovan 2147

#### ◆◆ Bridging the Digital Divide through Emerging Literacies (Workshops)

The Eco Challenge: Going Paperless will be a hands-on workshop to support a culture change within SUNY regarding digital practices to promote sustainability. Through digital practices paper consumption is eliminated, since all information is stored digitally. The synergy of the different digital practices promote a higher level of productivity in the work flow.

*Presenter(s): Sandra Markus, Kurt Vega, Fashion Institute of Technology*

### How Do We Know it Works? Evaluating Learning Technology Projects

Donovan G140

#### ◆ Learners at the Center of Assessment (Workshops)

How can innovative instructional projects be evaluated, as in the Innovative Instruction Technology Grant program? This seminar will use a research-based, yet practical approach to evaluating instructional technology projects to inform the value to teaching and learning. Participants will be able to develop an evaluation plan for their projects.

*Presenter(s): Clare van den Blink, Cornell University*

### Creativity, Web2.0 and All that Jazz

Donovan G143

#### ◆◆ Bridging the Digital Divide through Emerging Literacies (Workshops)

The workshop is designed to access personal creativity and invite the participant to reinvent the way they view their discipline. The goal is to find boundary pressing uses of their favorite Web2.0 applications and technologies.

*Presenter(s): Carlos Jones, Buffalo State College*

### Promoting Student Engagement in Online Learning: Theory to Practice

Donovan G225

#### ◆ Opening up Education (Workshops)

In the effort to promote student engagement in online learning, not everything in the 'cloud' is heavenly. According to Cognitive Evaluation Theory, students require a sense of competency, autonomy and relatedness in order to be intrinsically motivated. This workshop will help participants evaluate the latest Web 2.0 innovations with regard to the extent to which they promote the aforementioned needs.

*Presenter(s): Mark Warford, Buffalo State College*

### Student-Powered Curation Tools & Strategies

#### ◆ Bridging the Digital Divide through Emerging Literacies (Workshops)

How do students master 21st century curation skills? They have to "work it," in relevant academic contexts. With exploding choices in mobile apps, web-based tools, and computer-resident software, just thinking about curation is a job. Join us for hands-on focus on solid, stable tools that we'll test-drive and put into real instructional contexts for f2f, blended, and online courses.

*Presenter(s): Kathleen Gradel, Fredonia State*

### Welcome Reception & President Yeigh Welcome

4:00 – 7:00 pm

Student Center MPR and Pub  
Sponsored by Blackboard and Ruckus Wireless



Blackboard

This is a great opportunity to network and dine with colleagues! SUNYIT President, Dr. Wolf Yeigh will be on hand to welcome all to the SUNYIT campus. Upstairs in the Student Center Pub, Saranac Brewery representatives will be offering a tasting of their Saranac beverages, while you enjoy the sounds of Rick Compton and Smooth Jazz Productions!

Robotics Demo: 3:30 PM to 5:00 PM

Donovan G155

Campus Tour: 4:00 PM to 5:00 PM

Meet in Kunsela Hall Lobby near the CIT Check-in Desk

# PRE-CONFERENCE WORKSHOPS

Pre-Conference Workshops: 6:00 PM - 9:00 PM

## Mobile Apps for Education

Donovan 2147

### ◆ Bridging the Digital Divide through Emerging Literacies (Workshops)

A variety of useful mobile apps will be demonstrated in this workshop that may be used for class presentations, collaborative work, student and faculty research, writing, note-taking, and multimedia production. Participants are encouraged to bring their mobile devices with them. The use of cloud-based storage services to share materials between personal computers and mobile devices will be examined.

*Presenter(s): John Kane, SUNY Oswego; Judith Littlejohn, Genesee Community College*

## Introduction to WordPress

Donovan G143

### ◆ Bridging the Digital Divide through Emerging Literacies (Workshops)

An introduction to blogging on WordPress. Topics include setting up a WordPress site (on WordPress.com), configuration options and writing your first posts.

*Presenter(s): Mary Jane Heider, Genesee Community College*

## Make GoogleApps Essential Tools in YOUR Courses

Donovan G244

◆ Opening up Education (Workshops)  
**What's the hype about GOOGLE? Don't we get enough of Google with its search tools?** This hands-on session walks through real course assignments that use GoogleApps for students' independent AND collaborative work – cloud-based

documents, spreadsheets and forms, presentations, course-based ePortfolios, and more. Build out your online, face-to-face, and hybrid courses with these tools. Plus, we'll get mobile!

*Presenter(s): Kathleen Gradel, Fredonia State*

## SLN Instructional Designer Roundtable

7:00 - 8:30 pm Donovan G140

### ◆◆◆ Scaffolding Systemness (Birds of a Feather)

This meeting serves as one of the contact points for SLN campus Instructional Designers. Discussions will cover a variety of administrative, technical, and pedagogical issues. Attendance by all Instructional Designers involved with SLN is encouraged and expected. This event will be a closed door meeting.

*Presenter(s): Robert Piorkowski, SUNY System Administration*



# DAY ONE

**Conference Check-In Desk Open: 7:00 AM to 6:00 PM**

**Kunsela Hall Lobby**

**Breakfast: 7:00 - 8:15 AM**

**Campus Center Dining Room**

## CIT Orientation

8:00 – 8:30 am Kunsela C112

### ◆ Make the most of your CIT experience!

We'll discuss the different sessions and activities that will be happening throughout the conference and will talk about how to get the most of the sessions that you choose to attend. Join Lisa Miles Raposo from the SUNY Center for Professional Development and Mary Perrone from SUNYIT for this interesting and informative presentation.

## SESSION ONE: 8:30 AM - 9:45 AM

### FACT2 Learning Analytics Task Group (LATG) Update

8:30 - 9:00 am Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

Learning Analytics has been identified as an emerging opportunity for higher education, and the FACT Learning Analytics Task Group was charged with exploring this issue and developing recommendations for a SUNY strategy. This Task Group presentation will provide an update on this Task Group's progress and development of recommendations.

*Presenter(s): Clare van den Blink, Cornell University*

### (IITG) Distance Mentored Undergraduate Research: Leveraging System Expertise to Enhance Learning

8:30 - 9:00 am Donovan G152

#### ◆ Scaffolding Systemness (Presentation)

A SUNY IITG funded project that seeks "to enhance student learning by sharing disciplinary expertise across campuses in a 'distance' mode and re-envision faculty work and encourage institutional efficiency at predominantly undergraduate, teaching institutions in the public sector." The presentation will explore the project's conclusions, including the benefits/limitations of this program and how to establish a similar program.

*Presenter(s): Lori Bernard, SUNY Geneseo*

### MOOCs: Solution or Symptom

8:30 - 9:00 am Kunsela A112

#### ◆ Opening up Education (Presentation)

Massive Open Online Courses (MOOCs) have become the obsession du jour in higher education. This is surprising since they do not have a viable business model, student attrition rates are extremely high, and it is questionable whether they really represent a dramatically new idea. What is the future of MOOCs and how might they affect the future of higher education?

*Presenter(s): Harry Pence, SUNY Oneonta*

### (IITG) Enviropedia: A Serious Game about Beverage Container Choices

8:30 - 9:00 am Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

With this IIT grant, we are developing an innovative web-based game situated within an online science learning community. This system emphasizes the connections between science and society by focusing on a simple decision that people make every day: what beverage containers to use. We also describe an experiment that explores ways of increasing participation in educational activities involving social media.

*Presenter(s): Lori Scarlatos, Alexander Orlov, Arnout van de Rijt, David Tonjes, Stony Brook University*

### Managing and Securing Mobile Devices in Higher Education

8:30 - 9:00 am Kunsela C006

#### ◆ Bridging the Digital Divide through Emerging Literacies (Vendor Presentation)

Learn how AirWatch has helped educational institutions of all sizes address the challenges that surround the deployment and support of mobile devices, applications and content in a learning environment. This presentation will discuss best practices for supporting a multi-OS device fleet, deploying mobile applications, distributing mobile content and will include specific customer use cases.

*Presenter(s): Adam Brown, Air Watch*

### Teaching Ideas of Using 3D Model Sharing Systems

8:30 - 9:00 am Kunsela C212

#### ◆ Opening up Education (Presentation)

In this presentation, we will compare several 3D model sharing systems. Then we will use an emerging 3D model sharing system that is built upon an online 3D viewing engine to illustrate several possible applications of the 3D model sharing system.

*Presenter(s): Sen Zhang, SUNY Oneonta; Hong Gao*

# DAY ONE

## (IITG) Web-based Interactive Tool - Engaging Students as Decision Makers

8:30 - 9:45 am Donovan G225

### ◆◆ Bridging the Digital Divide through Emerging Literacies (Hands-On Demo)

Engage students in diverse levels of science, technology and engineering while expanding Media and Information Literacy (MIL). Use recently developed web-based, interactive case study tools that simulate real-world situations and place student in decision-making roles. Tool includes role of electric grid operator, giving the potential of causing a simulated blackout. Acknowledgment: Project funded by SUNY Innovative Instruction Technology Grants (IITG).  
*Presenter(s): Glenn Van Knowe, Christopher Urban, SUNY Institute of Technology at Utica/Rome; Kenneth Waight, Meso*

## Using Online Programs to Promote Writing Success

8:30 - 9:45 am C108

### ◆ Developmental Education- Improving the Learning Continuum (Birds of a Feather)

As digital programs that support learning multiply, so do options for including online learning in the English classroom. Participants will share resources and pool knowledge to increase student writing success.  
*Presenter(s): JoNelle Toriseva Toriseva, Genesee Community College*

## Ignite! Session

8:30 - 9:45 am Kunsela C112

## ! The Video Textbook-- A Pilot Project

### ◆ Opening up Education (Ignite Session)

This project uses short videos produced as a movie scene to teach about various medical topics. The effectiveness of this method of learning is compared to traditional lectures.  
*Presenter(s): Nagaraj Gabbur, Susan Amin, SUNY Health Science Center at Brooklyn*

## ! Bridge the Information Literacy Gap: Transition from the Campus to the Workplace

### ◆ Bridging the Digital Divide through Emerging Literacies (Ignite Session)

There is a gap between what students learn in school and what they need after entering the workplace in terms of their information-seeking behavior. This session will show a project that allow students to apply skills they learned from school to solve a workplace problem. It will report feedback from students on their perceptions of this project.

*Presenter(s): Wenli Gao, SUNY Morrisville*

## ! Building Shared Knowledge with Diigo

### ◆ Bridging the Digital Divide through Emerging Literacies (Ignite Session)

Diigo is a social bookmarking tool whose special features allow for the collaborative creation of shared knowledge between groups with common interests. This may include faculty, students or anyone invited to the group. This presentation will highlight the features and show an example of a collaboratively created student knowledge base used in an actual course.  
*Presenter(s): Mark Lewis, Anna Bates, SUNY Empire State College*

## ! Registration Services Through the SUNY CPD

### ◆ Scaffolding Systemness (Ignite Session)

Learn how SUNY CPD has been supporting campus events and SUNY Organizations in their training and professional development. The CPD can assist in registration, payments, marketing, and materials. Use the CPD network of hotels and contacts to successfully host an event for your region.  
*Presenter(s): Judy Marshall, SUNY Center for Professional Development*

## ! Web Conferencing Support through the CPD

### ◆ Scaffolding Systemness (Ignite Session)

This session will describe the web conferencing service that SUNY CPD can provide: from event hosting and design, to registration, online assistance, and training.

*Presenter(s): Michaela Rehm, SUNY Center for Professional Development*

## ! Just-in-Time Online Support for Faculty

### ◆ Opening up Education (Ignite Session)

Answering an email or phone call for help in (online) courses can be challenging when the request is for "how-to" assistance. Helping someone learn-by-doing "blindfolded" can be a trial. Our Online Learning team uses GoToWebinar to connect with the faculty; armed with audio and visual info, we coach by observing one work on his/her desktop from afar.

*Presenter(s): Pam Youngs-Maher, George Dale, SUNY Upstate Medical University at Syracuse*

## FACT2 Developmental Education Task Group Update

9:15 - 9:45 am Donovan G140

### ◆ Opening up Education (Presentation)

This session will provide an overview of the findings and potential recommendations of the FACT2 Developmental Education Task group, whose charge is to conduct an environmental scan of developmental online, open, and proprietary resources being used for academic support for students in developmental coursework in order to identify best practices and make recommendations.

*Presenter(s): Nicole Adsitt, Cayuga County Community College*

## DAY ONE

### **(IITG) 4C-CITI: Four College Consortium for Innovative Technology Integration**

9:15 - 9:45 am Donovan G152

#### **◆ Scaffolding Systemness (Presentation)**

Join us to learn about 4C-CITI, a four-campus 2012-13 SUNY IITG Project focused on integrating digital learning into teacher education coursework. This work was done through mutual mentoring, as we used and then compiled smart tech-based teaching strategies. We will feature instructional strategies compiled into Digital Strategy Backpacks, designed for higher education faculty to use.

*Presenter(s): Shufang Shi, Christine Widdall, SUNY Cortland; Kathleen Gradel, Fredonia State; Sharon Raimondi, Buffalo State College; Karl Klein, SUNY Oneonta*

### **cMOOCs as Disruptive Innovations: The Opening of Education**

9:15 - 9:45 am Kunsela A112

#### **◆ Opening up Education (Presentation)**

MOOCs have certainly gained significant attention globally. But, are they a disruptive innovation? In this session, we will share our experience offering a cMOOC, reflecting on what challenged us and how the experience altered our views of open learning. We anticipate

a lively discussion and encourage all CITers to join the discussion through #whyMOOC in Twitter.

*Presenter(s): Carol Yeager, Betty Hurley-Dasgupta, SUNY Empire State College*

### **(IITG) Using Visual Communication Tools to Enhance Teaching and Learning**

9:15 - 9:45 am Kunsela A129

#### **◆◆ Bridging the Digital Divide through Emerging Literacies (Presentation)**

This study is sponsored by SUNY Innovative Instructional Technology Grant (IITG). The presentation will discuss how an innovative and replicable training model of integrating visual communication tools for teacher candidates, has been designed, implemented, evaluated, and disseminated at SUNY Oswego. In addition, it will share some best practices and examples to the audience.

*Presenter(s): Harrison Yang, SUNY Oswego*

### **The New Adobe Education Exchange: Jump start your PD efforts and coursework integration**

9:15 - 9:45 am Kunsela C006

#### **◆◆ Opening up Education (Vendor Presentation)**

So much to learn and so little time? Visual communication skills apply to every discipline and aspect in education today. Adobe System's Education team has just introduced a free, new portal for improving visual communication skills across the curriculum. This presentation will introduce the portal and highlight the faculty-tested and extensible learning resources.

*Presenter(s): Steve Adler, Adobe Systems*

### **(IITG) Methods and Lessons Learned in the Offering of a Collaborative International Class**

9:15 - 9:45 am Kunsela C212

#### **◆ Opening up Education (Presentation)**

A look at the techniques used and lesson learning from SUNY Oswego's first COIL course done in conjunction with an instructor and class from Lebanon using SUNY distance learning technologies.

*Presenter(s): Douglas Hemphill, SUNY Oswego*

**Break: 9:45 AM to 10:15AM**  
Donovan and Kunsela Halls

**Conference Speakers: 10:15 - 11:15 AM**  
Wildcat Field House

**Dr. Nancy L. Zimpher**, (via Live Broadcast)  
Chancellor, State University of New York

**Dr. David K. Lavallee**,  
Executive Vice Chancellor and Provost

**Dr. Hao Wang**  
Chief Information Officer

**Lunch: 11:30 AM – 1:00 PM**  
Campus Center Dining Hall

**FACT2 Committee Luncheon/Meeting: 11:30 AM – 1:00 PM**  
Wildcat Field House, Room F204

## DAY ONE

## SESSION TWO: 1:15 PM - 2:30 PM

**That One Big Thing About The Canvas LMS For SUNY Come Find Out...**

1:15 - 1:45 pm Kunsela C006

**◆ Scaffolding Systemness (Vendor Presentation)**

From multi-tenant architecture to our simple, easy to use tools—Canvas is a next-generation platform that aligns perfectly with the Chancellor's mission to expand grow access to learning. In this session, we'll show you what's inspired Canvas's rapid growth over the past two years to more than 350 institutions and talk about best practices that make Canvas the right fit for you.

*Presenter(s): Chris Edwards,  
Canvas by Instructure*

**Gateway to Success: SUNY Canton's Completion Initiative**

1:15 - 1:45 pm Kunsela C108

**◆ Developmental Education- Improving the Learning Continuum (Presentation)**

The Gateway to Success program is in its first year of implementation. It is a faculty and staff created remediation program that addresses the underpreparedness of incoming students. It blends a concentrated academic schedule with a "high touch" support structure.

*Presenter(s): Carli Schiffner,  
Maureen Maiocco, Di Para, Sharon Tavernier,  
SUNY Canton*

**The More We Work Together: Promoting Effective Group Work in Online Classes**

1:15 - 1:45 pm Kunsela C112

**◆ Learners at the Center of Assessment (Presentation)**

Group work is an effective instructional method, although many students are ambivalent about the dynamics of dividing and performing essential tasks in a group setting. This ambivalence and reticence is stronger in online classes, where students do not meet face-to-face. In this presentation we will discuss successful techniques and technologies for fostering group collaboration online.

*Presenter(s): Kelliann Flores,  
Stony Brook University*

**Self-Publication and Open Education**

1:15 - 1:45 pm Kunsela C212

**◆ Opening up Education (Presentation)**

This presentation will focus on various options and pros and cons for self-publishing.

*Presenter(s): Nancy Cannon, Andy Perry,  
SUNY Oneonta*

**ePortfolio Use In SUNY - The Time is Now**

1:15 - 2:30 pm Donovan G140

**◆ Learners at the Center of Assessment (Panels)**

ePortfolios for documenting learning, enhancing integrative learning, providing evidence of professional skills, outcomes assessment and accreditation purposes are emerging on campuses across SUNY. Representatives from the SUNY campuses using eportfolios will be available to provide examples of eportfolio practices and answer questions. This session will be a time of sharing learner-centered strategies and collaboration with eportfolio use.

*Presenter(s): Nancy Wozniak, Stony Brook University; Ellen Murphy, SUNY Empire State College; Eric Howd, Cornell College of Agriculture & Life Sciences; Catherine Roche, Rockland Community College; Keith Landa, SUNY Purchase*

**(IITG) Tools of Engagement Project (TOEP): On-demand Discovery Learning Professional Development**

1:15 - 2:30 pm Donovan G152

**◆ Scaffolding Systemness (Panels)**

The Tools of Engagement Project (TOEP) is an on-demand discovery learning professional development model. This five-campus SUNY IITG project features web-based self-directed learning activities for faculty to explore the use of emerging technology tools. Join us to learn about TOEP's resources; data documenting participation and learning outcomes; and feasibility variables for using the project to enhance campus-based professional development.

*Presenter(s): Roberta (Robin) Sullivan,  
Cindi Tysick, University at Buffalo;  
Beth Burns, Buffalo State College;  
Kathleen Gradel, Fredonia State;  
Shufang Shi, SUNY Cortland*

**Best Practices in Mobile Learning**

1:15 - 2:30 pm Donovan G244

**◆ Bridging the Digital Divide through Emerging Literacies (Hands-On Demo)**

Mobile learning has evolved out of the "future promise" stage into a reality in our classrooms today. This demo will explore how portable computing offers new possibilities for teaching, learning, and the student experience. Learn about this emerging technology and help determine some best practices in how to blend it into your instruction. BYOD (Bring Your Own Device – SmartPhone/ Tablet)

*Presenter(s): Dan Feinberg,  
SUNY System Administration*



# DAY ONE

## The Chancellor's Online Education Advisory Team – Open SUNY

1:15 - 2:30 pm Kunsela A112

### ◆ Opening up Education (Panels)

The Chancellor's Online Education Advisory Team worked with the Chancellor to develop the framework for Open SUNY, the University's initiative to expand online teaching and learning to new levels. The panel will discuss the various aspects of Open SUNY and how they will impact all the campuses.

*Presenter(s): Carey Hatch, Lisa Stephens, SUNY System Administration; Kim Scalzo, SUNY Center for Professional Development; Tom Mackey, SUNY Empire State College; Larry Dugan, Finger Lakes Community College*

## (IITG) Virtual Study Abroad: Student Engagement & International Interaction Using Meeting & Mobile Tools

2:00 - 2:30 pm Kunsela A129

### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

With \$20,000 funding from a 2012 SUNY IIT Grant, researchers analyzed numerous virtual tools for learner engagement and cross cultural interaction, promoting opportunities for international experiences through a "virtual term abroad".

*Presenter(s): Lorette Pellettiere Calix, Patrice Prusko Torcivia, Lisa Snyder, SUNY Empire State College*

## Writing the Book on eText Adoption

2:00 - 2:30 pm Kunsela C006

### ◆ Opening up Education (Vendor Presentation)

Courseload is the leading device- and content source- neutral aggregator and distributor of digital textbooks and course materials. This presentation will demonstrate the Courseload solution and provide examples of institutional adoption of eTexts. This presentation will demonstrate how Courseload can help remove the barriers to adoption of digital materials while reducing cost and enhancing teaching and learning.

*Presenter(s): Cathy Fowler, Courseload, Inc.*

## (IITG) Improving Student Performance in SUNY Orange Placement Assessment and Developmental Courses Through the Use of Video Presentations

2:00 - 2:30 pm Kunsela C108

### ◆ Developmental Education- Improving the Learning Continuum (Presentation)

Using SUNY IIT Grant funding, SUNY Orange is producing informational videos about its placement exam. The goal is to reduce the number of entering students requiring developmental courses. The videos will be housed on the college's admissions webpage and can also be linked to or embedded in high school guidance departments' webpages with other information regarding college admissions.

*Presenter(s): Mary Ford, Dena O'Hara-Whipple, Orange County Community College*

## Writing Assessment using an Online Peer Review System

2:00 - 2:30 pm Kunsela C112

### ◆ Learners at the Center of Assessment (Presentation)

An overview of an online peer review writing system will be presented. Peer reviews as a pedagogical approach will be compared to more traditional instructor based assessments. Experience with an open source, web-based tool will be described.

*Presenter(s): Delbert Hart, SUNY Plattsburgh*

## (IITG) Open SUNY Textbook Program - Lessons and adaptive strategies from 38 Open SUNY Textbook proposals

2:00 - 2:30 pm Kunsela C212

### ◆ Opening up Education (Presentation)

This is an overview of the IITG funded Open SUNY Textbook program and outcomes. Presenter will focus on call for proposals, supporting platforms, editorial workflow, and planning for increasing scale and interactive e-textbooks for next year.

*Presenter(s): Cyril Oberlander, SUNY Geneseo*

# DAY ONE

**Break: 2:30 PM - 3:00 PM**

**Donovan and Kunsela Halls**

## SESSION THREE: 3:00 PM - 4:15 PM

### **(IITG) Transforming Networked First Year Writing Classrooms: Assembling Networks as Civic Engagement Through Emerging Technologies, Literacies, and Composing Tasks**

3:00 - 3:30 pm Kunsela A129

#### **◆◆ Bridging the Digital Divide through Emerging Literacies (Presentation)**

Drawing on research in technical communication, community literacy, and object-oriented rhetoric, and stemming from innovative curricular development afforded by the 2012 SUNY IITG award, we theorize and describe multi-writing tasks performed in two service-learning English composition courses as a productive and ethical method for performing knowledge work in first year writing classrooms that helps communities succeed.

*Presenter(s): Nathan Franklin, Amy Dohm, Clinton Community College*

### **Colleges and Universities in Crisis**

3:00 - 3:30 pm Kunsela C006

#### **◆ Scaffolding Systemness (Vendor Presentation)**

According to a study, 1/3 of existing colleges will go away due to financial failure. Funding is down and tuitions are increasing. Institutions need to run like a business just to survive. If you are interested in learning more about how SUNY can be a part of the solution to the current financial crisis, this is the session to attend.

*Presenter(s): Joyce Springer, John Miller, HOL Consulting Services/Hands-on Labs*

### **A Case Study in Assessment: Blended Learning at FIT**

3:00 - 3:00 pm Kunsela C108/110

#### **◆ Learners at the Center of Assessment (Presentation)**

Presenters will share qualitative and quantitative data about Blended Learning at FIT. This data, gathered through interviews, surveys, and faculty focus groups, is used in analyzing BL success at the college. Professor Nancy Ostroff will provide an in-depth look at her Blended course, Workshop in Apparel in Merchandising, and discuss pedagogical solutions that can be applied to any Blended course.

*Presenter(s): Tamara Cupples, Nancy Ostroff, Fashion Institute of Technology*

### **Online, Open, and Accessible: How Do We Reach All Learners?**

3:00 - 3:30 pm Kunsela C212

#### **◆ Opening up Education (Presentation)**

How do Web 2.0 tools and OER's fit into online teaching and learning for students with disabilities? This presentation will share some of our experiences with Web 2.0 tools, open educational resources, and accessibility; but is also intended to be an opportunity to share ideas and experiences from participants.

*Presenter(s): Kathleen Stone, Hollie Miller, SUNY Empire State College*

### **Making the Grade: Academic Integrity in the Today's Digital World**

3:00 - 4:15 pm Donovan G140

#### **◆ Learners at the Center of Assessment (Birds of a Feather)**

We invite faculty concerned about academic integrity to join this discussion, share their experiences, and learn from each other. Has ubiquitous computing impacted academic integrity? Presenters and participants will

explore the different forms of academic dishonesty surfacing today and review academic integrity policies and procedures. Presenters will also share the results of a survey they conducted on student attitudes about cheating.

*Presenter(s): Lynn Aaron, Catherine M. Roche, Rockland Community College*

### **(IITG) SUNY, Game On!**

3:00 - 4:15 pm Donovan G152

#### **◆ Scaffolding Systemness (Panels)**

As part of the SUNY IITG Games Project, this panel session will share our vision to mobilize a SUNY-wide, interdisciplinary, and collaborative effort to create a shared, inter-campus academic program that promotes collaboration and learning through the development of online college level courses in immersive environments, i.e., games, for learning STEM content.

*Presenter(s): Peter Shea, Alan Oliveira, University at Albany; Bina Ramamurthy, University at Buffalo; Alexandra Pickett, System Administration*

### **Report from the SUNY Task Group on ePortfolios**

3:00 - 4:15 pm Kunsela A112

#### **◆ Learners at the Center of Assessment (Panels)**

The SUNY Task Group on ePortfolios has researched the current use of ePortfolios in the workforce, K-12 institutions within NY and at SUNY institutions. We offer our recommendations on how ePortfolios could be used and implemented in the future, and we will discuss how we came to these recommendations.

*Presenter(s): Ellen Marie Murphy, SUNY Empire State College; Nancy Wozniak, Edwin Tjoe, Stony Brook University; Keith Landa, SUNY Purchase; Chris Widdall, SUNY Cortland*

# DAY ONE

## Ignite! Session

3:00 - 4:15 pm Kunsela C112

### ! The Digital Revolution: Re-Thinking Content Delivery In A Classroom Setting

#### ◆ Bridging the Digital Divide through Emerging Literacies (Ignite Session)

Educators at all colleges need to change their mentality with regard to technology. Current and developing web-based content delivery and mobile-based apps are the new method of content delivery in a classroom environment. With prestigious colleges like MIT, Harvard, Columbia, and Brown delivery courses online through MOOCs, each educator should be able to proficiently use digital technology in an educational environment.

*Presenter(s): Athena Axiomakaros, Nassau Community College*

### ! The Go Green Institute: Improving the STEM Pipeline through a Middle School Summer Research Experience

#### ◆ Scaffolding Systemness (Ignite Session)

The Go Green Institute at Binghamton University provides a unique summer experience aimed at attracting and retaining interest in STEM among top middle school students. Students participate in advanced coursework in the form of interactive content sessions, field trips, and experiments/team projects. In this presentation, the successes and challenges faced throughout the development of this program will be explored.

*Presenter(s): Daniel Brennan, Broome Community College; Susannah Gal, Koenraad Gieskes, Roy McGrann, Wayne Jones, Binghamton University*

### ! Hybridization: Transforming to a Blended Foreign Language Instructional Model

#### ◆ Bridging the Digital Divide through Emerging Literacies (Ignite Session)

Report on the process piloted by SUNY Geneseo's Languages and Literatures Department to transform beginning-level Spanish courses from a traditional, face-to-face teaching/learning format to a hybrid, online-supplemented format. The project hopes to facilitate, without espousing particular textbooks, the adoption of ACTFL-based proficiency measurements to the design of learning outcomes, curricula, and paradigms for assessing the effectiveness of hybrid beginning-level courses.

*Presenter(s): Rose McEwen, Felisa Brea, Willard Heller, SUNY Geneseo*

### ! What Did We Learn From 'Dreaming In Languages'?

#### ◆ Opening up Education (Ignite Session)

In this presentation, I will summarize the main points discussed by the presenters and the highlights of the debate in the one-day symposium "Dreaming in Languages: Politics, Pedagogy, and Technology for Language Instruction."

*Presenter(s): Carmen Rivera, Juan De Urda, Fredonia State*

### ! Cutting the Clutter: Minimalism in the Developmental Writing Class

#### ◆ Developmental Education- Improving the Learning Continuum (Ignite Session)

Students in developmental writing need a variety of approaches to improve their writing skills. One such approach is to revise written work using minimalism as a model. Minimalist art is explored before students cut their writing down over several rounds. Students must make decisions about word choice and syntax as they consider the most important thematic elements of their writing.

*Presenter(s): Cristina Savarese, Suffolk Community College*

### ! (IITG) Crowdsourcing Commentary - Building a Platform for Large-Scale Social Reading

#### ◆ Opening up Education (Ignite Session)

This presentation will demonstrate results from an IITG-funded effort to build a flexible platform for social reading. During 2012-13, the team working on this project examined existing platforms for social reading, held a THATCamp (The Humanities and Technology Camp) *Presenter(s): Paul Schacht, Joe Easterly, SUNY Geneseo*

### Building a SUNY Teaching and Learning Certificate

3:00 - 4:15 pm Kunsela C202

#### ◆ Scaffolding Systemness (Panels)

A group of Teaching and Learning Center Leaders from 10 SUNY Campuses have joined together in an effort to create a Certificate Program in Teaching and Learning which will assist faculty in planning a well-articulated, systematized path for professional development. These competency based certificates leverage expertise throughout the SUNY, document knowledge and skills, and allow for better planning for campuses.

*Presenter(s): Lisa Raposo, SUNY Center for Professional Development; Chris Price, SUNY Brockport; Becky Kasper, SUNY Plattsburgh; Keith Landa, SUNY Purchase*

### The Potential of Educational Blogging for Teaching Controversial Issues

3:45 - 4:15 pm Kunsela A129

#### ◆ Bridging the Digital Divide Through Emerging Literacies (Presentation)

K-12 educators have increasingly integrated a variety of educational technology in their regular practices. This paper reports on a study of 4 K-12 social studies teachers in Florida, New York, Ohio and Texas who have used educational blogs to teach about controversial issues. The results of this study show the potential of 21st century technological innovations in social studies instruction.

*Presenter(s): Robert Dahlgren, Fredonia State*

# DAY ONE

## Online Tutoring and its Impact on Student Success and Retention

3:45 - 4:15 pm Kunsela C006

### ◆ Opening up Education (Vendor Presentation)

This session is being sponsored by Link-Systems International, and their online tutoring product, NetTutor. Chrisie Mitchell, Associate Director of the Teaching & Learning Center at SUNY Dutchess will discuss the strategy, implementation and execution of NetTutor at Dutchess. She intends to not only outline some of the highlights and successes of this implementation, but also discuss some of the pitfalls and potential concerns which must be addressed in any online tutoring process.

*Presenter(s): Chrisie Mitchell, Dutchess Community College*

## SUNYIT Computer Science Department's Learning Community Portal (LCP)

3:45 - 4:15 pm Kunsela C108

### ◆ Developmental Education- Improving the Learning Continuum (Presentation)

The SUNYIT Computer Science Department's Learning Community

Portal uses Web 2.0 technologies to facilitate and capture student to student learning interactions, student to graduate learning interactions, and graduate to faculty learning interaction as well as facilitate a higher level of student to faculty interactions. These interactions can be viewed and used by other current students as well as future students.

*Presenter(s): Christopher Urban, William Confer, SUNYIT*

## When Is A Mooc Not A Mooc? When It's Not Very Massive, Not Really Open, And Not A Course

3:45 - 4:15 pm Kunsela C212

### ◆ Opening up Education (Presentation)

In revising its Mission and Strategic Plan, a decision was made at Morrisville to make use of a modified MOOC. Though not Massive or Open, enrollment was open to all at Morrisville. Though not a Course, participants could offer comments on each of the Goal discussion areas. This session provides a SWOT of this MOOC approach to campus planning.

*Presenter(s): David Rogers, Marian Whitney, SUNY Morrisville*

## Featured Speaker Presentation

## Educational Design and Technology: Systems Thinking and the Regents Reform Agenda

*Lawrence M. Paska, PhD, Coordinator of Technology Policy, New York State Education Department*

3:00 - 4:15 pm Wildcat Field House  
This presentation will provide an overview of the Board of Regents' Statewide Learning Technology Plan and New York State Education Department (NYSED) initiatives that link P-12 and higher education systems together through technology. Specific focus will be placed on the Regents' Reform Agenda and federal Race to the Top program, implementation of the P-12 Common Core Learning Standards and a statewide virtual learning initiative, data-driven instruction, and computer-based assessments.

## Special Interest Groups / Birds of a Feather: 4:30 PM - 5:45 PM

## Fostering Inquiry Through The Eportfolio Process: A Special Interest Group

Donovan G140

### ◆ Opening up Education (Special Interest Group)

Inquiry skills are key to academic success and the development of these skills must begin in the first semester. Inquiry-based learning fosters exploration, questioning and discovery. ePortfolios help all students to document

the inquiry process and move to the next level of thinking and learning. This session will provide a model for inquiry-based learning enhanced through the eportfolio process.

*Presenter(s): Nancy Wozniak, Stony Brook University*

## SLN Advisory Council – Open Presentation and Discussion

Kunsela A112

### ◆ Opening up Education (Birds of a Feather)

This open session is held to discuss SLN activities/plans. The Council works with SLN staff to help direct service offerings to meet campus needs. Presented at this meeting are the Board report, SLN Report, discussion of direction for SLN, online learning and support services, allowing the Council and SLN staff to engage a broader community in discussion.

*Presenter(s): Carey Hatch, SUNY System Administration*



## DAY ONE

### Teaching And Learning Centers At SUNY: Working Together To Advance Faculty Development

Kunsela C108

#### ◆ Scaffolding Systemness (Birds of a Feather)

Learn how faculty development professionals have been collaborating to share and advance best practices throughout SUNY.

*Presenter(s): Lisa Raposo, SUNY Center for Professional Development*

### Are You Collaborating?

Kunsela C112

#### ◆ Scaffolding Systemness (Birds of a Feather)

SUNY is moving from Elluminate to Collaborate 12 by July 1, 2013.

Representatives from The SUNY Center

for professional Development, SUNY Learning Network and SUNY ITEC will be available for an open discussion on how to gain access to the tool, what is new in Collaborate 12, cost of Collaborate, upcoming training, and any other questions that you may.

*Presenter(s): Michaela Rehm, SUNY Center for Professional Development; Mike Walker, SUNY System Administration; Tracey Gernatt, SUNY ITEC*

### Technology Showcase Dinner

5:00 – 6:45 pm

Wildcat Field House

Sponsored by Blackboard and Ruckus Wireless



### SUNY Learning Network Advisory Council Meeting/Dinner (Closed Session)

5:45 – 7:30 pm

Wildcat Field House, Room F216

### Technology Showcase & Dessert Reception

6:30 – 9:00 pm Wildcat Field House

## POSTER SESSIONS: SESSION 1: 6:30 PM - 7:45 PM

Wildcat Field House

### Assuring Compliance with ADA in Online Nursing Courses

#### ◆ ◆ Opening up Education

Providing ADA compliant/accessible online nursing courses is a priority at Empire State College. This presentation will showcase various accessibility features incorporated into courses allowing for the widest possible viewing audience. Also, a discussion of nursing and the need for technical standards for professional degree programs such as nursing will be discussed.

*Presenter(s): Jennifer Boisvert, Bridget Nettleton, SUNY Empire State College*

### (IITG) Engaging Students in Information and Digital Literacies Through Emerging Technologies

#### ◆ ◆ Bridging the Digital Divide Through Emerging Literacies

SUNY-ESF used iPods to revamp parts of the information literacy curriculum. The activities helped students be comfortable accessing the library, its employees, and services as well as touch-screen devices and apps.

*Presenter(s): Jessica Clemons, SUNY Environmental Science and Forestry*

### Technology Evolves and Standards Transform: A Test For The Curriculum Materials Center in Academic Libraries

#### ◆ Bridging the Digital Divide through Emerging Literacies

As new standards and technologies emerge within the field of Education, it is essential to equip future teachers with the means to understand and implement these changes. Memorial Library's Teaching Materials Center, which supports Teacher Education faculty and students at SUNY Cortland, is in the process of upgrading its services and resources in order to remain current with these changes.

*Presenter(s): Lisa Czirr, SUNY Cortland*

### Building Fluency Through Technology

#### ◆ ◆ Opening up Education

I will present different ways of increasing use of the L2 in an on-line or face to face course through the use of technologies such as Discussion boards, voice boards and others to increase fluency and build pronunciation skills.

*Presenter(s): Tara Donohue, Genesee Community College*

### Elluminate - Illuminating SUNY Oswego

#### ◆ Opening up Education

Will discuss our campus experience with utilizing Elluminate for teaching and learning.

*Presenter(s): Katharine Dutton, Nicole Decker, SUNY Oswego*

### Adding a Webinar to an Online Course - Round 2

#### ◆ ◆ Learners at the Center of Assessment

A second round of using a required webinar meeting in an otherwise fully online class to determine if the webinar component reduced the failure rate in the course.

*Presenter(s): Mary Jane Heider, Genesee Community College*

### Who Needs a Textbook?

#### ◆ ◆ ◆ Opening up Education

A look at how an instructor can take readily available digital tools and create a high quality educational experience that can not only substitute for a textbook, but offer a superior experience free of cost to the student or faculty. The

# DAY ONE

techniques used are shown within the example of an Introductory Physics course.

*Presenter(s): Douglas Hemphill, SUNY Oswego*

## **(IITG) Games for Teaching and Learning in K-12 STEM Education**

### **◆◆ Scaffolding Systemness**

As part of the SUNY IITG Games Project, this presentation will share our findings of a critical literature review on games for teaching and learning of Science, Technology, Engineering, and Math (STEM) content in K-12 system.

*Presenter(s): Shou-bang Jian, He Zhou, Peter Shea, University at Albany*

## **(IITG) Citizen Science: Using Science and Technology to Connect Students Across SUNY**

### **◆ Opening up Education**

In our presentation, we discuss the effectiveness of incorporating the open educational resources (OERs) we developed (citizen science protocols and GIS interactive community (in our general education and major science courses). We also present the results of the citizen science conference where we acquire collaborative feedback regarding the template (OER) and its usefulness for creating citizen science communities.

*Presenter(s): Linda Jones, Nikki Shrimpton, Sadie Ross, SUNY Empire State College*

## **iPad Use Among Freshmen Honors Students at The College at Brockport**

### **◆ Developmental Education- Improving the Learning Continuum**

The College at Brockport Honors Program Scholarship provided iPads to Fall 2012 freshmen. This poster will describe findings of post and pre surveys measuring: (1) the extent and nature of use of the iPad among freshmen Honors students, and (2) their reported level of satisfaction regarding the iPad in terms of functionality (support, connectivity, wi-fi, etc.), and usage.

*Presenter(s): Pat Maxwell, Priya Banerjee, SUNY Brockport*

## **(IITG) Establishing a Multimedia Creation Studio For Developing Instructional Content**

### **◆ Opening up Education**

As Fredonia continues to expand its offerings of blended and 100% online courses, the need to create and share quality online audio and video recordings has grown. One piece of common feedback from instructors using these tools is the availability of spaces that include good lighting and acoustics along with the modern technology needed to create a quality recording.

*Presenter(s): John McCune, Lisa Melohusky, Fredonia State*

## **(IITG) Gestural Music: A New Tool for Composition**

### **◆◆ Bridging the Digital Divide through Emerging Literacies**

The Gestural Melody Interface is custom music software designed to capture melodies using hand gestures on a digital tablet. It allows editing of the initial captures and export. Music faculty and students evaluated the GMI using a series of cross-comparative exercises. GMI was funded through SUNY's Innovative Instructional Technology Grants program.

*Presenter(s): James McElwaine, Paul Thayer, Keith Landa, SUNY Purchase*

## **Comparative Assessment of Students' Performance Between Large and Medium Classroom Settings**

### **◆ Developmental Education- Improving the Learning Continuum**

This presentation will discuss the performance of students in different class sizes, but taught and assessed identically. Students are engaged through lectures using an in-class student response system, LON-CAPA online homework sets, quizzes and exams, including the ACS general chemistry exam.

*Presenter(s): Corey Mitchell, Alexandra Silva, Binghamton University*

## **Teach with Wikipedia (and not just as a negative example)**

### **◆ Bridging the Digital Divide through Emerging Literacies**

Wikipedia is a valuable tool for teaching students to critically evaluate research materials - and not just as a negative example. Its citations, rules for Wikieditors and Talk pages make it an excellent focus for hands-on critical theory discussion and exploration.

*Presenter(s): Sarah Morehouse, SUNY Empire State College*

## **(IITG) Design and Testing of Laboratory Instruction Management System (LIMS)**

### **◆◆◆ Bridging the Digital Divide through Emerging Literacies**

Laboratory Instruction Management System was introduced by implementation of electronic notebooks and computerizing data acquisition. Students plan and document all aspects of experiment; laboratory instructions are incorporated into a notebook and adjusted at the time of preparation for a new experiment. The report creation is automatic. Support for this project from SUNY Innovative Instruction Technology Grant is gratefully acknowledged.

*Presenter(s): Alexander Nazarenko, Buffalo State College*

## DAY TWO

Conference Check-In Desk Open: 7:00 AM to 6:00 PM

Kunsela Hall Lobby

Breakfast: 7:00 - 8:15 AM

Campus Center Dining Room

### SESSION FOUR: 8:30 AM - 9:45 AM

#### SUNY Learning Commons: A Central Resource For Collaboration

8:30 - 9:00 am Donovan G152

##### ◆ Scaffolding Systemness (Presentation)

The SUNY Learning Commons Project Team will provide an update of the SLC Pilot, its growth and development. Learn about how groups are using the commons and how the Team has incorporated user feedback into the next phase of development. Hear about functionality, system upgrades, and its transition to the new cBox environment. Plans for a large-scale full-implementation will be discussed.  
*Presenter(s): Lisa Raposo, Kim Scalzo, SUNY Center for Professional Development; Doug Cohen, Kathy Gundrum, SUNY System Administration*

#### (IITG) Exploring the Feasibility of Badging

8:30 - 9:00 am Kunsela A112

##### ◆ ◆ Opening up Education (Presentation)

Badging poses a new method of representing skills and achievements that may be difficult to document. Explore the use of Mozilla Open Badges and BadgeStack badging systems in an open enrollment course, a student training program, and professional development. The panel will outline the results of badging exploration made possible by the award of an Innovative Instruction Technology Grant (IITG).  
*Presenter(s): Beth Burns, Mark McBride, Meghan Pereira, Ken Fujiuchi, Jason Welborn, Buffalo State*

#### (IITG) Building the Transliteracy Learning Collaborative: Challenges and Promise

8:30 - 9:00 am Kunsela A129

##### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

Details the creation of a Learning Collaborative to promote trans- and-metaliteracy across curriculum and lifespan, addressing holistic competencies needed in today's marketplace. The collaborative is becoming a Virtual Learning Community which includes a repository where resources—videos, OERs, tutorials—created for and by SUNY faculty are gathered and disseminated. As the work continues, educators are invited to participate in the process.  
*Presenter(s): Trudi Jacobson, Emer O'Keeffe, University at Albany, Michele Forte, SUNY Empire State College*

#### Electronic Lab Notebooks (ELN): Assessing Value for Courses & Research

8:30 - 9:00 am Kunsela C006

##### ◆ Opening up Education (Vendor Presentation)

Review of the LabArchives electronic lab notebook (ELN) platform value to academic courses and professional research. We will review the experience of a pilot program with Cornell University as well as discuss potential value for other universities.  
*Presenter(s): Kiptyn Locke, LabArchives LLC; Barbara Friedman, Cornell College of Agriculture & Life Sciences*

#### Supporting Student Success in Math with Livescribe

8:30 - 9:00 am Kunsela C108

##### ◆ Developmental Education- Improving the Learning Continuum (Presentation)

By using my LiveScribe pen I can post a recording of every class with the class notes. This lets students focus on the problems without copying them, absent students see exactly what they missed, and all students revisit any part of the class. All of these benefits with little or no more effort than what I was doing in class already!

*Presenter(s): Christine Tirella, Niagara County Community College*

#### Research and Reflection on New Learning Experiences Using In- the-Cloud Technologies

8:30 - 9:00 am Kunsela C212

##### ◆ Opening up Education (Presentation)

Faculty from the Information Design and Technology master's program at SUNY Institute of Technology will share student projects completed in the program. These include educational games, inter-cultural learning experiences, video training, and service-based learning projects.

*Presenter(s): Alena Rodick, Russell Kahn, Ibrahim Yucel, SUNY IT*

## DAY TWO

### Team Based Learning: an Instructional Strategy that Works!

8:30 - 9:45 am Donovan G140

#### ◆ Learners at the Center of Assessment (Panels)

Team-Based Learning is a popular instructional strategy that develops high performance learning teams which enhances the quality of student learning in almost any college course. TBL can help students who seem disinterested in subject material, do not do their homework, and have difficulty understanding material. TBL transforms traditional content with application and problem solving skills, while developing interpersonal skills.

*Presenter(s): Lenore Horowitz, Catherine Dumas, Dima Kassab, Norman Gervais, University at Albany*

### Mobile Apps for Everyone: Using App Inventor to Introduce Basic Coding Skills

8:30 - 9:45 am Donovan G244

#### ◆ Bridging the Digital Divide through Emerging Literacies (Hands-On Demo)

While programming may intimidate many students, MIT's freely available App Inventor permits students to create apps for Android phones and learn programming skills through drag and drop design tools and code blocks. This session will consider approaches to teaching app building in a communications course for students without any previous programming experience.

*Presenter(s): Jeremy Sarachan, St. John Fisher College*

### Ignite! Session

8:30 - 9:45 am Kunsela C112

### ! Cyber-Technology Laboratories: The Internet's Low Hanging Fruit.

#### ◆ Opening up Education (Ignite Session)

The use of cyber-based laboratory exercises as an adjunct to existing courses, or as the basis for development of a stand-alone distance learning course, will be presented. An electronic laboratory manual under development will be shown as an example of how to link web-based exercises to current related literature, and how to assess student learning using these methods.

*Presenter(s): Terence Bazzett, SUNY Geneseo*

### ! Synergy and Systemness: Pathways to Progress

#### ◆ Scaffolding Systemness (Ignite Session)

Join us for a brief presentation of how we collaborated across time zones, campuses and cultures to achieve the ultimate goal of designing and executing a unique, 15 week, multi-modal International Business course including an 8 day field experience in Turkey. We will share the trials and triumphs of being innovative, sharing our insights for future successful partnerships across campuses.

*Presenter(s): Francesca Cichello, Richard Bonnabeau, SUNY Empire State College*

### ! Development and Assessment of Mobile Device Instruction

#### ◆ Opening up Education (Ignite Session)

The purpose of this project is to develop and deliver a virtual, population genetics application to mobile devices supported by Apple and Android operating systems. We pursue two aims with this application: Aim 1) Technology Development, and Aim 2) Strategic Assessment.

*Presenter(s): Katharina Dittmar, Jessica Poulin, Bina Ramamurthy, Buffalo State College*

### ! (IITG) IL Fox – Research for an Information Literacy Virtual Toolkit

#### ◆ Developmental Education- Improving the Learning Continuum (Ignite Session)

This presentation focuses on an IITG-funded project conducting preliminary research into the development of an online information literacy (IL) toolkit to promote information and digital fluency. Currently, no comprehensive resource exists to support students' information literacy needs. This tool will be designed to fill a void for students as well as faculty at the statewide, national, and international levels.

*Presenter(s): Carol Anne Germain, State Tor Loney, John Pardavila, University at Albany*

### ! (IITG) Big Data on a Small(er) Campus: Use of Large-Scale Text Analysis By a Comprehensive Primarily Undergraduate Institution

#### ◆ Scaffolding Systemness (Ignite Session)

This presentation will offer an overview of how instructors across a variety of disciplines at SUNY Oneonta have begun to create the tools and methods necessary to help undergraduates discern patterns and trends within "big data" as it emerges through social media.

*Presenter(s): Jim Greenberg, Brian Lowe, Greg Fulkerson, Brett Heindl, Bill Wilkerson, SUNY Oneonta*



## DAY TWO

### ! (IITG) Early Career & Transfer Engagement for Online Adult Learners

#### ◆ Scaffolding Systemness (Ignite Session)

This IITG-funded project developed web-based orientation / training materials, and internal procedures, so that career and transfer exploration and assistance for online degree-seeking students occurs from day one of their college studies. Participating colleges are members of the Online WNY Learning Alliance (OWL).

*Presenter(s): Bob Knipe, Genesee Community College*

### Facilitating Communities of Practice Through the SUNY Learning Commons

9:15 - 9:45 am Donovan G152

#### ◆ Scaffolding Systemness (Presentation)

Learn what is available to new communities and how to join in this virtual collaboration space. Presenters will demonstrate the Commons functionality and showcase how SUNY Groups are using the commons, and share some lessons learned that could be helpful to new groups and users. SLC Policy development and user guides will be highlighted.

*Presenter(s): Lisa Raposo, Kim Scalzo, SUNY Center for Professional Development; Doug Cohen, Kathy Gundrum, SUNY System Administration*

### Microcredentialing and Digital Badging: A Study of the Effectiveness of Instructional Tools and Techniques in Encouraging Faculty with Emerging Technologies and 21st Century

9:15 - 9:45 am Kunsela A112

#### ◆ Opening up Education (Presentation)

During the spring semester, Dr. Eileen O'Connor and Ms. Amy McQuigge will introduce and study the use of digital badges-a type of microcredential-

in Dr. O'Connor's course "Learning with Emerging Technologies" in the Master of Arts in Learning & Emerging Technologies program at SUNY Empire State College. This presentation will share the background, methods, and any preliminary findings of their work.

*Presenter(s): Amy McQuigge, Eileen O'Connor, SUNY Empire State College*

### Development of a Knowledge Base for Incorporating Technology in to Courses

9:15 - 9:45 am Kunsela A129

#### ◆ ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

This project resulted from a group of Faculty at the College at Brockport who wanted to create a Web site for best practices in teaching and technology. The project evolved into a knowledge base powered by WordPress. A subset of solutions were created to show the power of categories, tags and other taxonomies.

*Presenter(s): Logan Rath, SUNY Brockport*

### Curriculum Development and Distribution via Network

9:15 - 9:45 am Kunsela C006

#### ◆ ◆ Opening up Education (Vendor Presentation)

Presentation will showcase the HaiVision/Affinity Enterprises(video Furnace) implementation at Niagara County Community College. The audience will learn about digital Media creation and distribution of curriculum to the students and faculty at NCCC. Live and/or stored can be accessed via the network with HD quality.

*Presenter(s): John Notebaert, Dwight Folts, Affinity Enterprises; Dennis Michaels, Niagara County Community College*

### Integration of Technological and Communication Tools to Make an Introductory Finite Mathematics and Applied Calculus Course Accessible to Students in Business Administration

9:15 - 9:45 am Kunsela C108

#### ◆ Opening up Education (Presentation)

We engage students, many of whom, are underprepared in college algebra, in traditional as well as online classes with a variety of tools including Microsoft Excel, graphing calculators, tablets, smart phones, instructor created videos, and the WebAssign homework management system in order to enhance student learning. Students bring laptops and mobile devices for solving problems and taking notes in class.

*Presenter(s): Jack Narayan, SUNY Oswego*

### (IITG) Digital Critiques for Design Programs

9:15 - 9:45 am Kunsela C212

#### ◆ Opening up Education (Presentation)

The Group Critique, a long-standing aspect of design classes in which students present and defend their design work, is intended to improve design skills, develop presentation skills, and teach students how to professionally receive and process as well as to constructively provide feedback. This presentation demonstrates the Digital Critique Platform (DCrit) which innovates the traditional critique process in significant ways.

*Presenter(s): Steven Schneider, Gretchen Kriesen, SUNY Institute of Technology at Utica/Rome*

# DAY TWO

**Break: 9:45 AM -10:15 AM**

Donovan and Kunsela Halls



**FACT2 Chair and Keynote Address: 10:15 AM - 11:45 AM**

Wildcat Field House

Janet Nepkie, FACT 2 Chair

Bryan Alexander, NITLE

**"Rebooting the Crystal Ball: Looking into the Future of Higher Education"**



**Technology Showcase and Lunch: 12:00 - 2:00 PM**

Wildcat Field House

**CPD Advisory Board Meeting /Lunch: 12:00 - 2:00 PM**

Wildcat Field House, Room F216

**POSTER SESSIONS: SESSION 2: 12:30 PM - 1:45 PM**

Wildcat Field House

## **(IITG) Assessing Learner Readiness for College-level Learning**

### **◆ Learners at the Center of Assessment**

This session is designed to share information about a study funded by the SUNY Innovative Instruction Technology Grant. The presentation is about the process of designing and testing an assessment tool to measure learner readiness. The instrument, which will eventually be tested for prediction of student success, is developed around the larger constructs of Learner Characteristics and ICT Engagement.

*Presenter(s): Melissa J. Miskiewicz, Kelly S. Marczynski, William F. Wiczorek, Buffalo State College; Christine T. Kroll, University at Buffalo*

## **(IITG) Giving and Getting - Open Access and More**

### **◆ Opening up Education**

The poster highlights copyright/licensing environments, and alternatives to current models including the open access movement. This work builds on an IITG-funded conference held at the College at Brockport, that addressed questions such as "How

do new publishing alternatives affect scholarship, instructional design, and teaching?" Key issues/best practices in use of scholarly and instructional materials will be presented.

*Presenter(s): Mary Jo Orzech, Kenneth Wierzbowski, SUNY Brockport; Andrew Perry, SUNY Oneonta*

## **"I Think Having This Class As A Hybrid Is A Mistake": Student Perceptions Of Workload In Hybrid Versus Face-To-Face Classes**

### **◆ Learners at the Center of Assessment**

Digitally-savvy students' expectations of workload in the online environment should match the reality of course requirements. However, analyzing student reactions in hybrid science and humanities courses indicates that students have difficulty understanding the role of online responsibilities resulting from decreased classroom time, leading to increases in perceived workload. We explore effects on student effort and ways to mitigate that perception.

*Presenter(s): Carlie Phipps, Kristina Boylan, SUNY Institute of Technology at Utica/Rome*

## **Using an Educational Electronic Documentation System to Help Nursing Students Accurately Identify Nursing Diagnoses**

### **◆◆ Opening up Education**

Technology and electronic medical records in healthcare has exponentially increased. This research project using a pretest/post-test design, reviewed how an educational electronic documentation system might help students to identify accurate nursing diagnoses for patients. Nursing education has the responsibility to prepare new nurses to enter the profession with the appropriate knowledge skills to care for patients in health care.

*Presenter(s): Tami Pobocik, SUNY Plattsburgh*

## DAY TWO

### Student and Faculty Perceptions to Using Videos to Shorten Lab Duration in Anatomy and Physiology

#### ◆ Opening up Education

Online video can replace face-to-face instruction. Effectiveness is paramount, because substituting video for face-to-face instruction may impact student learning. Instructional effectiveness and faculty perception of short duration instructional videos replacing 1/3 of face to face lab time on student performance in Anatomy & Physiology lab were examined. Instructor perceptions were probed to increase the probability of using pre-recorded video.

*Presenter(s): Adam Rich, Brittany Heatherington, Kanchana Mendes, Bernardo Ortega, SUNY Brockport; Jeremy Browne, BYU*

### Digital Repositories: Opening Doors to Underrepresented Populations

#### ◆ Bridging the Digital Divide Through Emerging Literacies

Local public history repositories serve a small population or marginal group. Marginal groups are often ignored, or ostracized in the field of museum and archive studies. The growth of online repositories, both professional and non-professional, intended as a repository or solely for entertainment, has raised the presence of these populations, enabling educators to better offer a diverse representation in courses.

*Presenter(s): Sara Rofofsky Marcus, SUNY Empire State College*

### Teachers' Professional Development Through Technologies Development in China

#### ◆ Developmental Education- Improving the Learning Continuum

Researchers are in relative agreement in teachers' high level in promoting students' learning. For sake of student's good learning outcomes, teachers need long-life learning to meet the requirements of being qualified teachers. The development of technology helps

teachers improve their learning skills as well as teaching skill. In china, teachers' professional development is just a beginning with the aid of technology.

*Presenter(s): Yanxia Shen, University at Albany*

### Developmental Education Through Digital Technologies and Techniques in Natural Sciences

#### ◆ ◆ Developmental Education- Improving the Learning Continuum

With growing demand of digital techniques and technologies in higher education, such endeavors are crossing national boundaries of several countries including the US. Present scholarly article reviews available avenues of online resources for academic support and student success through an e-learning model developed as an example of distance learning 24/7 to attract local and global learners in natural sciences.

*Presenter(s): Gurmukh Singh, Fredonia State*

### SUNY Collaboration with Local K-12 School District: An Investigation of a Transformative Instructional Classroom Technology and Its Impact on the Learning Climate

#### ◆ Scaffolding Systemness

An investigation of a local K-12 district was conducted in order to assess the incorporation of iPad technology as an instructional tool for middle school teachers. Case study and quantitative methodologies were employed to assess teacher technology use. Results found that teacher empowerment was predictive of technology use. Specifically, teacher's perceived impact accounted for significant variance in overall technology use.

*Presenter(s): Karen Sobel-Lojeski, Nicole Diamante, Stony Brook University*

### Community and Non-Profit Web Projects from SUNYIT Information Design and Technology Graduate Students

#### ◆ Bridging the Digital Divide Through Emerging Literacies

SUNYIT Information Design and Technology students often bring their

skills to solve information problems in the community or not-for-profit organizations. Students will present the process of identifying and completing the projects, along with the results. Examples of these projects include the web presence for a Buddhist temple and a Hindu cultural association.

*Presenter(s): Kathryn Stam, Kathryn Reilly, SUNY Institute of Technology at Utica/Rome*

### (IITG) Science and Engineering Everywhere, at Anytime, and for Everyone

#### ◆ Opening up Education

Our innovative IITG-funded program engages undergraduates in authentic science, technology, engineering and mathematics (STEM). Motivated by the mission to build, operate and analyze data of an experiment to investigate cosmic ray science, we offer projects and seminars for students who partake on building the necessary tools for experimentation and a web-portal for offering activities everywhere, at anytime and to everyone.

*Presenter(s): Helio Takai, Monica Bugallo, Stony Brook University; Gillian Winters, Smithtown K-12*

### Multimedia Language Learning Lab in "The Cloud"

#### ◆ ◆ Developmental Education- Improving the Learning Continuum

The experiment is to use the Cloud tools to create a multimedia language learning environment that helps American college students to learn foreign languages more effectively. The new technology adopted will enhance collaboration between individuals and teams. It is expected that integrating the Cloud resources in learning foreign language will make students feel more comfortable practicing their own learning strategies.

*Presenter(s): Jiang Tan, SUNY Cobleskill; Daqi Li, SUNY Oneonta*

## DAY TWO

### Linking Senior STEM Research Projects with Local High Schools Research Program at the Institute for Research and Technology Transfer (IRTT) of Farmingdale State College

#### ◆ Developmental Education- Improving the Learning Continuum

Linking Senior STEM Research Projects with Local High Schools Research Programs at the Institute for Research and Technology Transfer (IRTT) of Farmingdale State College.

*Presenter(s): Hazem Tawfik, Farmingdale State*

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### (IITG) Come Join Us Teaching and Learning at SUNY Virtual Healthcare Island in Second Life

#### ◆ Scaffolding Systemness

As a 2012-13 IITG Grant recipient, SUNY Ulster would like to share throughout the SUNY system, our virtual medical facility for all SUNY campuses to use for teaching and learning. The SUNY Ulster Healthcare facility, located on the SUNY Learning Network Island, serves as a hub for interested SUNY campuses to engage in medically focused curriculum in a virtual world.

*Presenter(s): Hope Windle, Lisa Schulte, Ulster County Community College*

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### (IITG) Automating Production of PowerPoint-Based Algorithm Visualization Teaching Materials

#### ◆◆ Scaffolding Systemness

The primary goal of the project is to facilitate Computer Science (CS) algorithm teaching at primarily undergraduate institutions (PUIs) by implementing an auto generation approach for many algorithms. The proposed approach is expected to promote standardization, centralization sharing and reuse of algorithm teaching materials, as well as preparedness of algorithm teaching. A SUNY IITG project presentation.

*Presenter(s): Sen Zhang, James Ryder, SUNY Oneonta*

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# DAY TWO

## SESSION FIVE: 2:15 PM - 3:30 PM

### Implementing Illios, an Open Source Curriculum Mapping and Delivery Tool

2:15 - 2:45 pm Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

SUNY Downstate is implementing an open source curricular mapping tool, Illios. This session will introduce participants to how competency based curricular mapping, faculty effort tracking and basic curricular analytics can be accomplished using this tool and how objectives and learning materials are presented through it. While originally developed at the UCSF medical school, this software is applicable to any discipline.

*Presenter(s): Greg Conyers, SUNY Health Science Center at Brooklyn*

### Moving Beyond Wikipedia: Getting Students to Take Library Databases Seriously

2:15 - 2:45 pm Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

A theatre professor at SUNY Brockport and a librarian will share a discussion about the handouts, theories and practices the theatre professor uses in her theatre courses to teach students how to find scholarly articles using library databases as opposed to the Internet.

*Presenter(s): Davida Bloom, SUNY Brockport; Sara Rofofsky Marcus, SUNY Empire State College*

### Faculty View of Blackboard Learn: What are the Similarities and Differences Between Discussion Board, Wikis, Blogs, and Journals?

2:15 - 2:45 pm Kunsela C006

#### ◆ Opening up Education (Vendor Presentation)

How long has it been since you've seen Blackboard Learn in action? This

session will provide an opportunity to learn about a few of the features that make faculty's lives easier. Maximize student engagement using Blackboard's Discussion Board, Wikis, Blogs, and Journals tools. And, we'll offer effective teaching strategies based on Bloom's Digital Taxonomy to encourage student engagement.

*Presenter(s): Kelly Hamilton, Karen Owens, Blackboard*

### (IITG) Social Media, SMS Technology, Student Satisfaction, and Student Success

2:15 - 2:45 pm Kunsela C112

#### ◆ Learners at the Center of Assessment (Presentation)

We will describe the impact of incorporating social media, SMS technology (texting), and menu optional assignments on student satisfaction and success in large enrollment hybrid courses. Some students feel alienated by large lectures and asynchronous online work. A SUNY IITG allowed us to experiment with technologies that should make the course more student-friendly. We will present our initial results.

*Presenter(s): Natalia Veinott, James German, SUNY Potsdam*

### Online, On-site, O-RITE: Blending Synchronous Learning into a Residency Based, Accelerated Degree Program

2:15 - 2:45 pm Kunsela C212

#### ◆ Opening up Education (Presentation)

SUNY Oswego's School of Education ventured into online synchronous teaching last summer with the O-RITE (Oswego Residency Initiative for Teacher Excellence) project. O-RITE is an intensive, residency based 13-month graduate teacher preparation program that combines in-service learning with instruction. The challenge was and is to how to engage students in an

environment that is non-traditional and virtual.

*Presenter(s): Theresa Gilliard-Cook, SUNY Oswego*

### Using Pinterest to Increase Student Interaction and Resources

2:15 - 3:30 pm Donovan 2147

#### ◆ Bridging the Digital Divide through Emerging Literacies (Hands-On Demo)

Getting students to comment and interact with their classmates and their course work can be difficult. So how can we as educators engage students, allowing them to communicate and even share in building class resources. Using the social networking site Pinterest teachers can not only increase communication between students but also build valuable resources for the class.

*Presenter(s): Kevin Volo, SUNY Institute of Technology at Utica/Rome*

### Systemness at FIT

2:15 - 3:30 pm Donovan G152

#### ◆ Scaffolding Systemness (Panels)

In the spirit of Scaffolding Systemness this session will look at how FIT has successfully collaborated with the SUNY Learning Network and two outside service providers to enhance the integration of tools and resources into the Angel LMS.

*Presenter(s): Jeffrey Riman, Tamara Cupples, Fashion Institute of Technology; Doug Cohen, SUNY System Administration; Steve Muth, VoiceThread; Jennifer Jortner, Lynda.com*

### (IITG) Observations of Upstate Students in Clinical Settings via iPad

2:15 - 3:30 pm Kunsela A112

#### ◆ Opening up Education (Panels)

Health Science students develop their competencies in clinical settings. Direct observation and feedback is an effective method for skill development, yet can

## DAY TWO

be challenging to provide. This project allowed faculty to observe student/patient encounters via iPad/FaceTime and provide real-time feedback from a distance. We will discuss technology issues, faculty/student training, and responses from participants in this interprofessional project.

*Presenter(s): Pam Youngs-Maher, Carol Recker-Hughes, Ann Botash, Patty Powers, Carrie Roseamelia, SUNY Upstate Medical University at Syracuse*

### (IITG) The E-Textbook Opportunity: The Time is Now for SUNY

2:15 - 3:30 pm Kunsela C108

#### ◆ Scaffolding Systemness (Panels)

This IITG-funded pilot collaboratively licensed and implemented e-textbooks in targeted courses across three diverse SUNY schools, Brockport, Delhi and the University at Buffalo, for the Spring 2013 semester. The presentation outlines (1) the opportunities and challenges of implementing e-textbooks across SUNY and (2) the extent of academic and financial benefits for SUNY students.

*Presenter(s): Dean Hendrix, Charles Lyons, State University at Buffalo; Mary Jo Orzech, SUNY Brockport; Pamela Peters, SUNY Delhi*

### Integrating the Brain-based Teaching and Learning Approach into Designing the Assessments of a Blended Course

3:00 - 3:30 pm Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

This presentation focuses on the integration of the brain-based teaching and learning approach into designing and implementing assessments in a blended course. The presenter will share evidence-based practices which support integrating brain-based principles into instruction and assessments, explore the effectiveness of the approach to facilitate students' learning, and discuss the lessons learned through the journey with the participants.

*Presenter(s): Jie Zhang, SUNY Brockport*

### Critical Thinking in Participatory Culture

3:00 - 3:30 pm Kunsela A129

#### ◆ ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

This presentation focuses on a case study of university students using social media and tagging as research tools in the art making process. By exploring tag clouds as associative webs of images and words, students were asked to think critically about their search strategies and image selection.

*Presenter(s): Aaron Knochel, SUNY New Paltz*

### Improving Original Writing and Improving Results with Enhanced Feedback

3:00 - 3:30 pm Kunsela C006

#### ◆ Opening up Education (Vendor Presentation)

Turnitin will review OriginalityCheck, GradeMark, PeerMark and iThenticate as a teaching and writing tool that adds to your existing learning management solution.

*Presenter(s): Shawn Lowney, Turnitin*

### Analytical Learning through Game Making

3:00 - 3:30 pm Kunsela C112

#### ◆ ◆ Learners at the Center of Assessment (Presentation)

Object-oriented concept is not easy for students who are learning the programming basics at the same time. To better motivate students the game making is used to teach the fundamentals of problem solving and programming skills. Through creating a simple game that uses the classes and objects for things that can be visually manipulated can help students become better engaged.

*Presenter(s): Ivy Liu, SUNY Morrisville*

### Never Tell Me The Odds - A Successful Hybrid, Accelerated Model for Composition

3:00 - 3:30 pm Kunsela C212

#### ◆ Opening up Education (Presentation)

The recent creation of an accelerated business degree resulted in a need to rethink composition courses for those students. On paper, they seemed doomed to fail since writing instruction generally benefits from a slower, rather than faster, pace. It was a pleasant surprise to see the success generated by the combination of blended learning with creative projects that empowered students.

*Presenter(s): Trista Merrill, Finger Lakes Community College*

### Featured Speaker Presentation

### Connecting, Creating and Sharing: The 21st Century Student on the Global Stage

*Mark McBride, Associate Librarian, Buffalo State College*

2:15 - 3:30 pm Wildcat Field House

Inside our classrooms the majority of students carry mobile computing devices that keep them connected at all times. In this session the presenter will discuss some global initiatives that have been developed to address some of these concerns. There are numerous literacies trying to get to the core of what a learner needs to partake and contribute in the globally digital world. Transliteracy, media literacy, digital literacy, ICT literacy, computer literacy, information literacy and many other 21st century literacies are constantly being discussed and argued by educators. It may be time to try and bring these literacies together under one umbrella and focus on one literacy for today's learner. The presenter will discuss global initiatives that attempt to bring all of these literacies together and how to address and hopefully close the "digital use divide".

**Break: 3:30 PM - 4:00 PM**  
Donovan and Kunsela Halls

# DAY TWO

## SESSION SIX: 4:00 PM - 5:15 PM

### Putting Assessment in its Place: Creating and Implementing a Campus-Wide Information Literacy Rubric

4:00 - 4:30 pm Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

Drawing on the experiences of Purchase College Library's Assessment Working Group, this presentation will outline the steps taken to implement a campus-wide information literacy assessment rubric. This presentation covers three major steps of the process: creating the rubric, matching the rubric to institutional assessment goals, and implementing the rubric using the campus LMS (Moodle).  
*Presenter(s): Kimberly Detterbeck, Darcy Gervasio, Rebecca Oling, SUNY Purchase*

### Toward a SUNY Framework for Evaluating Online Instruction

4:00 - 4:30 pm Donovan G152

#### ◆ ◆ Scaffolding Systemness (Presentation)

SUNY-wide, the online course horse has left the gate. Meanwhile, campuses contend with traditional means for evaluating teaching effectiveness that do not match up against the latest standards for online instruction. This session proposes a tripartate model and rubrics that center learner engagement, instructional materials and technology on specific learning outcomes.  
*Presenter(s): Mark Warford, Buffalo State College*

### Reaching Students' Multiple Learning Styles using Free, In-the-Cloud Resources

4:00 - 4:30 pm Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

A qualitative research study found that students in a given class exhibited multiple learning styles from teacher centered to student centered and preferred academic activities that appealed to a range of styles. The presentation provides a model for designing courses that appeal to a wide range of learning styles  
*Presenter(s): Russell Kahn, SUNY Institute of Technology at Utica/Rome*

### Bridging the Digital Divide in Language Training through Emerging Literacies with Rosetta Stone

4:00 - 4:30 pm Kunsela C006

#### ◆ Bridging the Digital Divide through Emerging Literacies (Vendor Presentation)

Join us for this 30-minute presentation to discover how the University of Maryland Eastern Shore and American Public University System partnered with Rosetta Stone to create dynamic, interactive learning environments for their foreign language students  
*Presenter(s): Ana Steele, Rosetta Stone*

### Smartphones and Digital Controllers: New tools to change the paradigm of music instruction

4:00 - 4:30 pm Kunsela C212

#### ◆ Opening up Education (Presentation)

This paper introduces the Sonik Spring, a digital controller invented in 2011 that was granted a patent by SUNY Research Foundation. It uses gestural motion to process sounds in real time changing its pitch, dynamics, tempo etc.

Additionally a software application that deals with new ways to interact and create sound using a iPhone/iPad will be presented as well.

*Presenter(s): J Tomás Henriques, Buffalo State College*

### Using WeBWork: A Free Online Homework System for Mathematics

4:00 - 5:15 pm Donovan G225

#### ◆ Learners at the Center of Assessment (Hands-On Demo)

WeBWork is a free, open-source math homework system with a database of math problems from standard college math courses. Students enter full mathematical expressions and get instant feedback. Instructors can analyze metrics of how students performed on each problem. We will demonstrate the key features of WeBWork and participants will try out the system themselves, both as student and instructor.

*Presenter(s): Debbie Yuster, SUNY Maritime College*

### University-wide Programs Aligning to Support Open SUNY

4:00 - 5:15 pm Kunsela A112

#### ◆ Opening up Education (Panels)

Open SUNY is a comprehensive plan, opening up all of SUNY through a strategic blend of targeted degree/course offerings, assessment/certification of prior learning, open education resources and student/faculty resources. This session provides updates on how the University-Wide programs at System Administration are evolving to support many Open SUNY Initiatives as part of the Power of SUNY.

*Presenter(s): Carey Hatch, Lisa Stephens, SUNY System Administration; Kim Scalzo, SUNY Center for Professional Development*



## DAY TWO

### Planning a Migration from ANGEL to Blackboard Learn

4:00 - 5:15 pm Kunsela C108

#### ◆ Scaffolding Systemness (Panels)

Are you thinking about migrating to Blackboard Learn 9.1 but need some guidance in developing a plan? We will discuss why Buffalo State decided they were ready to make the move now, how the SUNY Learning Network will provide various resources and assistance throughout the transition process for ANGEL clients and how you can partner with Blackboard on this endeavor.

*Presenter(s): Meghan Pereira, Buffalo State College; Harry Cargile, SUNY System Administration; Kelly Hamilton, Blackboard*

### ! Ignite Session

4:00 - 5:15 pm Kunsela C112

### ! Wiki-Jectives: Using a web-based collaborative open editing model to enhance medical student learning

#### ◆ Opening up Education (Ignite Session)

The presentation will demonstrate the usefulness of a Wiki for student education with the possibility to extend this to all of SUNY.

*Presenter(s): Nagaraj Gabbur, SUNY Health Science Center at Brooklyn*

### ! Tweeting Mathematics

#### ◆ Bridging the Digital Divide through Emerging Literacies (Ignite Session)

Having trouble engaging students in and out of your classroom? There's an app for that! Using Twitter in and out of the classroom can help motivate students to participate. Topics will include how to set up a twitter account to be used professionally, appropriate uses of hashtags, and why Twitter might be an appropriate tool as part of your lessons.

*Presenter(s): Heather Liggett, Onondaga Community College*

### ! Targeted Online Communication

#### ◆ Opening up Education (Ignite Session)

How to use QR Codes, facebook, bit.ly, and blogs to link students & staff directly to specific content in fast and fun ways.

*Presenter(s): Judith Littlejohn, Patrick Collette, Genesee Community College*

### ! Using Robotics to Improve Retention and Increase Engagement in an Undergraduate Freshman Programming Course<sup>2</sup>

#### ◆ Opening up Education (Ignite Session)

Computer programming and the development of logic skills is an intellectually demanding discipline usually taught using a combination of classroom lecture and laboratory work. A large amount of material must be taught in a relatively short time. The goal is to improve student comprehension of course content by providing students with hands-on activities designed to improve student satisfaction and engagement.

*Presenter(s): Marie Pullan, Farmingdale State*

### ! SUNY CPD TLT Cooperative

#### ◆ Scaffolding Systemness (Ignite Session)

The TLT CoOp acts as a catalyst for communication throughout the System, offering a big picture view of the interests, talents, successes, and challenges, with the purpose of learning from one another. Learn how to contribute to the Cooperative.

*Presenter(s): Michaela Rehm, SUNY Center for Professional Development*

### Critical Thinking Across Disciplines

4:45 - 5:15 pm Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

This presentation will explore how faculty can implement critical thinking into their instruction. Resources and strategies across disciplines will be provided for faculty and Instructional Designers. These will aim to help

understand how learning activities, assessments, and course design can support learning outcomes that require critical thinking skills in addition to knowledge of course content.

*Presenter(s): Robert Piorkowski, SUNY System Administration*

### Shared Services using Open Applications: An intercampus ePortfolio pilot

4:45 - 5:15 pm Donovan G152

#### ◆◆ Scaffolding Systemness (Presentation)

Open applications provide significant advantages for providing the shared services and intercampus collaboration envisioned by SUNY "systemness". This presentation will describe a project where we have provided access to Purchase's Mahara ePortfolio system from Delhi's Moodle LMS, allowing Delhi students to develop service learning ePortfolios on the Purchase system. We discuss learner support and administration needed for this intercampus collaboration.

*Presenter(s): Keith Landa, SUNY Purchase; Grady Miller, SUNY Delhi*

### Business Students' Learning Engagement as a Function of Using eTextbooks with a Web-based Homework Component

4:45 - 5:15 pm Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

This presentation describes research exploring introductory accounting student learning and engagement when completing weekly online homework assignments with a companion e-textbook. Students had the choice of using the e-textbook or a printed textbook. Findings indicate a strong relationship between learning style and engagement, but a negative relationship between satisfaction with the online homework and the student's sense of engagement.

*Presenter(s): Kari Smoker, Patricia Maxwell, Susan Stites-Doe, Charles Callahan, SUNY Brockport*



## DAY TWO

### Learning in the Apps: Enabling A Student-Centered Approach to Learning with Mobile Technology

4:45 - 5:15 pm Kunsela C006

#### ◆ Bridging the Digital Divide through Emerging Literacies (Vendor Presentation)

This presentation reports the findings of a pilot study conducted at the Stern School of Business, NYU. The iPad Pilot at Stern became the catalyst for the development of XanEdu's iPad App. The App provides students with an innovative platform to access course resources and the ability to engage in collaborative learning activities.

*Presenter(s): Alar Elken, XanEdu; Maya Georgieva, Stern School of Business, New York University*

### Mobile Learning Transforms Modern Language Learning

4:45 - 5:15 pm Kunsela C212

#### ◆ Opening up Education (Presentation)

Learn how students can improve in their

modern language listening, speaking, reading, writing and awareness of culture through Mobile Learning. Learn the advantages of Mobile Learning. See many diverse examples. Participate in some Mobile Learning activities.

*Presenter(s): 8Harry Tuttle, Onondaga Community College*

### Featured Speaker Presentation

#### Developments in SUNY Remediation: Issues, Policies and Implications for Teaching and Technology

*Deborah Moeckel, Assistant Provost for Community College Education, The State University of New York Jay Quaintance, Assistant Vice Chancellor for Community Colleges, The State University of New York*

4:00 - 5:15 pm Wildcat Field House  
Remedial instruction/developmental education have been in the national spotlight in the past year or two. Data indicate that this population of at risk

students are likely to stay in remedial limbo, often expending all of their financial aid with very little to show for it. In the context of the national higher education completion agenda, SUNY has been actively pursuing the Chancellor Zimpher's ambitious goal of eliminating the need for remediation, as well as improving its effectiveness and efficiency. This session focuses on the recommendations of the SUNY Task Force on Remediation as described in the task force report, "SUNY Pathways to Success", and looks at the challenges and opportunities of implementing a system-wide approach while taking advantage of technology and innovative pedagogical approaches.

### Special Interest Groups / Birds of a Feather: 5:30 PM - 6:45 PM

#### Blackboard Roundtable: Hosting and Support Services

5:30 - 6:45 pm Kunsela A129

#### ◆◆ Scaffolding Systemness (Birds of a Feather)

Join staff from the SUNY Learning Network (SLN) and Information Technology Exchange Center (ITEC) for an open roundtable discussion on hosting and support services (including LMS migrations) for the Blackboard Learn and Mobile Learn applications. Come share your ideas and questions with our team.

*Presenter(s): Doug Cohen, Harry Cargile, SUNY System Administration; Israel Washington, Chris Bordeleau, SUNY ITEC*

#### UUP Best Practices in Online Education

5:30 - 6:45 pm Kunsela C108

#### ◆ Opening up Education (Special Interest Group)

Many "best practices in online learning" documents focus on the practices that would be best for students, and this is absolutely appropriate. Most of these documents, however, provide little support for faculty teaching these courses.

The TIC Best Practices in Online Learning document, developed in 2011, addresses support, such as preparedness and technical support, for both students and faculty.

*Presenter(s): Margaret Porciello, Farmingdale State; Nick Koridis, Stony Brook University*

#### DOODLE Group

Donovan G140

#### Navigating Your SUNY Campus using Cisco Unified Collaboration

Wildcat Field House  
Sponsored by Cisco and infrastructure



#### Infrastructure

Blackboard

In this session Cisco will outline the communications trends in the Higher Education industry, and demonstrate what Cisco calls "Unified Collaboration", including TelePresence, Web, IM, and content delivery from any device, anywhere, on any network. The benefits to faculty, administration, and students will be discussed.

*Presenters: Joshua Levy and Joshua Dolby*

**Dinner: 6:15 - 7:30 pm**  
Wildcat Field House

**Game Night: 7:30 - 10:00 pm**  
Student Center Pub

# DAY THREE

**Conference Check-In Desk Open: 7:00 AM to 11:00 AM**

**Kunsela Hall Lobby**

**Breakfast: 7:00 - 8:15 AM**

**Campus Center Dining Room**

## SESSION SEVEN: 8:30 AM - 9:45 AM

### **(IITG) Osw3go.net: A Case Study of an Alternate Reality Game Platform and Course**

8:30 - 9:00 am Kunsela A112

#### **◆ Opening up Education (Presentation)**

This presentation will share information about Osw3go.net, an alternate reality game (ARG) conducted at SUNY Oswego in Spring of 2013. Osw3go.net was an IITG-funded project which included the development of an open-source ARG platform. The presentation will describe the class, the software, and how to design an ARG experience for those interested in conducting their own simulations.

*Presenter(s): Gary Ritzenthaler, Ulises Mejias, SUNY Oswego*

### **Collaborate for Student Services**

8:30 - 9:00 am Kunsela A129

#### **◆ Bridging the Digital Divide through Emerging Literacies (Presentation)**

SUNY Jefferson began using Collaborate web conferencing software this academic year. In addition to being available for classes, Collaborate is also being used to provide student services, such as tutoring. We will share how these services are set up and what we've learned.

*Presenter(s): Dean Dyer, Monica Papagni, Sheree Trainham, Drew Burgess, Jefferson Community College*

### **Learning Together: Educating the Pre-licensure Healthcare Professional in Interprofessional Collaborative Practice**

8:30 - 9:00 am Kunsela C108

#### **◆ Scaffolding Systemness (Presentation)**

The Core Competencies for Interprofessional Collaborative Practice (ICP), (2011) calls us to move beyond profession-specific educational efforts to engage students of different professions in interactive learning with each other. This envisioned transformation necessitates that interprofessional practice become a routine segment of healthcare education.

*Presenter(s): Patti Cantamessa, Jennifer Bryer, Farmingdale State*

### **Student Mediated Video Lecture Capture**

8:30 - 9:00 am Kunsela C212

#### **◆ Opening up Education (Presentation)**

A demonstration and assessment of use and satisfaction with CLASSX, a low-cost student mediated video lecture capture system.

*Presenter(s): Ronald Sarner, Rosemary Mullick, SUNY Institute of Technology at Utica/Rome*

### **Collaborating for Online Learning Success: Enrollment, Retention, Efficacy**

8:30 - 9:00 am Kunsela C006

#### **◆ Scaffolding Systemness (Vendor Presentation)**

The collaboration between faculty, instructional designers, course developers, and external resources is critical to engage and retain

students. The online programs at Arizona State University, Rutgers, and Ocean Community College are a few examples of successful collaboration between institutions and industry. This presentation will discuss student engagement, enrollment, retention, and efficacy.

*Presenter: Anne Curran, Pearson*

### **Using iBooks Author to Create Media Rich Textbooks (It's SUPER EASY AND FUN!)**

8:30 - 9:45 am Donovan 2147

#### **◆◆ Opening up Education (Hands-On Demo)**

Apple's free software, iBooks Author, has made authoring a media-rich, interactive textbook both fun and very easy!

*Presenter(s): Dave Ghidui, Monroe Community College*

### **Community-Driven Competency-based Certificate Programs for Professional Development**

8:30 - 9:45 am Donovan G152

#### **◆ Scaffolding Systemness (Panels)**

The SUNY CPD, SLN, and OLIS are collaborating on the development of a series of competency-based certificate programs for faculty and staff across the SUNY system. Program development is being driven by SUNY Communities of Practice. This presentation will describe the program development process, how we engaged the stakeholder communities, and the current lineup of programs being developed.

*Presenter(s): Kim Scalzo, Lisa Raposo, SUNY Center for Professional Development; Alexandra Pickett, Maureen Zajkowski, SUNY System Administration*

## DAY THREE

**Ignite! Session**

8:30 - 9:45 am Kunsela C112

**! Learning Management System or ePortfolio? The Answer is Both****◆◆ Learners at the Center of Assessment (Ignite Session)**

Integration between the learning management system and ePortfolios can provide new opportunities to support student learning. While the LMS provides tools for facilitating collaboration and communication within courses, ePortfolios allow students to collect examples of their work and reflect on their learning. I present examples of this integration using student ePortfolios from my freshmen general education classes.

*Presenter(s): Keith Landa, SUNY Purchase*

**! Improving Science Outreach Efforts Through Successful Partnerships****◆ Scaffolding Systemness (Ignite Session)**

Outreach efforts to the K-12 level to confront misconceptions and improve students' opinions of scientific careers provide a possible solution to the small numbers pursuing science at the postsecondary level, but it can be difficult to start and support such initiatives. This presentation will provide an example of a partnership that shares resources to improve outreach while benefitting all members.

*Presenter(s): Alison Sheridan-Brennan, Daniel Brennan, Broome Community College; Alexsa Silva, Binghamton University*

**! Writing A Measurable Course Objective****◆◆ Learners at the Center of Assessment (Ignite Session)**

How to write a measurable course objective.

*Presenter(s): Lynne Smith, Shannon Shoemaker, SUNY Delhi*

**! Dynamic Assessment and Online Instruction****◆◆ Learners at the Center of Assessment (Ignite Session)**

Dynamic assessment or 'DA' can be divided into two categories: interventionist DA, which makes use of formal assessment tools, and interactionist DA, which centers on direct dialogue between teachers and learners. This paper examines common web 2.0 innovations in online learning platforms such as Blackboard or ANGEL with regard to their potential for optimizing both of the aforementioned approaches.

*Presenter(s): Mark Warford, Buffalo State College*

**! Learning with ePortfolios: It Takes a Village****◆◆ Developmental Education- Improving the Learning Continuum (Ignite Session)**

Enhancing student learning and success using the eportfolio process involves more than individual faculty and their courses. Borrowing from Hillary Clinton, it takes a village. This session will provide a quick overview of the collaborative efforts of faculty, staff, students and administration need for a successful eportfolio implementation.

*Presenter(s): Nancy Wozniak, Stony Brook University*

**(IITG) Initiating Conversations about the End of Life: The Advanced Illness Decision Simulation Environment**

9:15 - 9:45 am Donovan G140

**◆◆ Opening up Education (Presentation)**

The Advanced Illness Decision Simulation Environment (AIDSE) provides an opportunity for students to experience a cross-disciplinary approach to interdisciplinary practice. The purpose of this project is: (1) To develop an interdisciplinary Advance Care Planning (ACP) module for educating healthcare professionals, and (2) To create an inter-

active simulation of decision-making in advanced illness in a safe environment for skill development.

*Presenter(s): Deborah Waldrop, Mary Ann Meeker, David Milling, University at Buffalo; Karen Zinnerstrom, Steven Sturman, Buffalo State College*

**Level Up!: The Selective Use of Game Elements as a Tool to Motivate At-Risk Students in Introductory Level Courses**

9:15 - 9:45 am Kunsela A112

**◆ Opening up Education (Presentation)**

When students are able to visually compare their progress with their peers in an anonymous fashion and using selective game elements (avatars, experience points, and level charts) that are familiar to them, they become more motivated to change their behavior. This presentation will discuss the author's experience with motivating students in the classroom through the selective use of game elements.

*Presenter(s): Richard Marcoux, SUNY Morrisville*

**(IITG) Tools of Engagement: Seeking to Bridge the Faculty Digital Divide**

9:15 - 9:45 am Kunsela A129

**◆ Bridging the Digital Divide through Emerging Literacies (Presentation)**

We will present our findings from the Empire State College's IITG funded Tools of Engagement project. Through a combination of learning activities, both online and face to face, collaborative and independent, we have sought to help faculty and staff become familiar with a core set of tools for teaching and learning that have emphasized simple, user-friendly technologies with sound pedagogical applications.

*Presenter(s): Nathan Whitley-Grassi, Mark Lewis, Patricia Hoefler, Evren Eryilmaz, Michael Fortune, SUNY Empire State College*

## DAY THREE

### Developing a Collaboration in New York State to Improve the STEM-pipeline

9:15 - 9:45 am Kunsela C108

#### ◆ Scaffolding Systemness (Presentation)

We will share the various components of a collaboration between SUNY and the New York Academy of Sciences, funded by the National Science Foundation, where graduate students are introduced to the skills necessary to teach science and math via an online course using an inquiry-based learning model, and then placed in underserved afterschool programs in New York State.

*Presenter(s): Phillip Ortiz, Audeliz Matias, SUNY Empire State College; Meghan Groome, New York Academy of Sciences; Johanna Duncan-Poitier, Jill Lansing, SUNY System Administration*

### Implementation of Lecture Capture at SUNY Oswego

9:15 - 9:45 am Kunsela C212

#### ◆ Opening up Education (Presentation)

Come hear how the committee in charge of this process managed to deploy and administer this system, what pitfalls they have traversed, faculty feedback thus far, how the system is being utilized by students, and what benefits have been realized. They will also give an overview of Panopto integrating with ANGEL, and lectures faculty have chosen to share with the public.

*Presenter(s): Daniel Laird, Katharine Dutton, Nicole Decker, SUNY Oswego*

### Innovating the Teaching Model

9:15 - 9:45 am Kunsela C006

#### ◆ (Vendor Presentation)

In this discussion, Dr. Lance Ford will take us through the changes that are occurring within the instructional process. The classroom is changing as it is no longer just a place. In this Virtual Learning Environment, we are able as professors and students to communicate and take the lecture class to a new level, one that allows a discussion to continue outside the lecture center, and that occurs without boundaries. In this session, Dr. Ford will discuss and demonstrate the ever present tools that are available.

*Presenter: Dr. Lance Ford, Infrastructure*

**Break: 9:45 - 10:15 AM**

Donovan and Kunsela Halls

## SESSION EIGHT: 10:15 AM - 11:30 AM

### Campus-Wide Cloud-Based Initiatives

10:15 - 10:45 am Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

Over the past two years SUNY Oswego has completed several campus-wide, cloud-based initiatives, which include: annual electronic faculty folders; PDF portfolios for promotion/tenure; Google Sites/Documents for faculty portfolios; and Sites/Documents as course information/management systems. For each initiative, summaries will be shared on participants, workshops, learning resources, scope, platform stability, and formal/informal feedback and acceptance.

*Presenter(s): Mark Springston, SUNY Oswego*

### K-12, College to Industry Educational Collaboration at FIT: SCIENCE + ART/DESIGN = INNOVATION

10:15 - 10:45 am Donovan G152

#### ◆ Scaffolding Systemness (Presentation)

The Principal Investigator and Co-Principal Investigator of the collaborative project, Advancing Design-related Technological Education: A Three-way Partnership (NSF# 1003034: TECH-FIT), will share with SUNY colleagues the project vision, methodologies being used, accomplishments, lessons learned and plans for the future. Focused examples of FIT faculty developing new models for teaching science to students of art and design will be shared.

*Presenter(s): Karen Pearson, Elaine Maldonado, Fashion Institute of Technology*

### Using Multimedia Maps to Engage Students in Science, Culture and Geographic Literacy

10:15 - 10:45 am Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

This session presents a mapping and blogging environment based on Google Maps to engage students in collaborative exercises where they develop research and critical thinking skills, better communication and geographic literacy. We will discuss the use of this interactive learning environment for science and cultural online courses at Empire State College.

*Presenter(s): Audeliz Matias, Sheila M. Aird, David F. Wolf, SUNY Empire State College*



## DAY THREE

## Innovative Instruction Technology Grant Project: Electronic Portfolios to Enhance Experiential Learning and Assessment in Internship Courses

10:15 - 10:45 am Kunsela C108

### ◆ Learners at the Center of Assessment (Presentation)

We propose the use of electronic portfolios (eportfolios) as an ideal mechanism to enhance experiential learning in undergraduate internships. Eportfolios can enhance instructors' ability to assess student learning outcomes and the ability of industrial mentors to supervise and direct interns. Further, eportfolios, through student reflection and direct assessment of activities, can help programs meet the challenges of program accreditation.

*Presenter(s): Gary Halada, Stony Brook University*

## Learning Analytics: Predicting Student Success in a Course

10:15 - 10:45 am Kunsela C112

### ◆ Learners at the Center of Assessment (Presentation)

This session explores the use of predictive analytics software to assist students and advisors in course selection.

*Presenter(s): Ronald Sarnier, SUNY Institute of Technology at Utica/Rome*

## Video Streaming: To Stream or Dream

10:15 - 10:45 am Kunsela C212

### ◆ Opening up Education (Presentation)

SUNY Cortland wanted to up its video service to one that could serve many people in many places at once, it chose Ensemble Video. Memorial Library had an extensive physical video collection that was limited to a few patrons being able to view a title concurrently. Collaboration evolved into a new direction for the presentation of media at SUNY Cortland.

*Presenter(s): Hailey Ruoff, Jennifer Kronenbitter, Casey Hickey, SUNY College at Cortland*

## Easy and Secure Wi-Fi and BYOD with Ruckus Wireless

10:15 - 10:45 am Kunsela C006

### ◆ (Vendor Presentation)

Secure Wi-Fi and secure BYOD implementations and ease of use have traditionally been mutually exclusive. Some networking products are intuitive to IT administrators, but they lack the necessary features to solve problems or protect corporate users and data. Other products have all the advanced security, filtering, and access control knobs a government agency could ask for, but no one can figure out how to use them. Learn about Ruckus and how quickly and easy it is to setup and configure the Ruckus ZoneFlex system with the right blend of flexibility, security, and simplicity to support BYOD. Instead of adding complexity, we've created smarter security and connectivity mechanisms that ease management and implementation burdens, particularly for mobile devices.

*Presenter: Nik Braun, Ruckus Wireless*

## Become a Zotero Advocate: Learn How to Use It So You Can Teach It!

10:15 - 11:30 am Donovan G143

### ◆ ◆ Opening up Education (Hands-On Demo)

Zotero is a free open source citation management tool that can help organize your research sources, cite in-text, collaborate with other researchers, and quickly generate bibliographies. Zotero is not tied to any institution so you will always have access to your resource library wherever your research takes you.

*Presenter(s): Marie Sciangula, SUNY Purchase*

## First Look: Tablets in the Science Classroom

10:15 - 11:30 am Kunsela A112

### ◆ ◆ Opening up Education (Panels)

This panel will present the use of mobile devices in the classroom to support student learning. During the 2012-2013 school year, two classroom projects (Biochemistry and Geology) at SUNY Oneonta implemented the usage of

mobile devices in the classroom with the aim of facilitating greater student engagement with the content. Technical and pedagogical topics will be presented.

*Presenter(s): Tim Ploss, Les Hasbargen, Jacqueline Bennett, Maurice Odago, Martha Growden, SUNY Oneonta*

## 50 Ways to Use GoogleDrive to Personalize Education (and by 50, I mean many. And by GoogleDrive, I mean free resources. But mostly GoogleDrive)

11:00 - 11:30 am Donovan G140

### ◆ Learners at the Center of Assessment (Presentation)

Relevant, concrete examples of how to use GoogleDrive (and similar products) in the classroom (including how to integrate with ANGEL).

*Presenter(s): Dave Ghidui, Monroe Community College*

## "No, I Don't Want to Watch Your Online Tutorial": An Honest Conversation Between Faculty and IT Support Staff

11:00 - 11:30 am Donovan G152

### ◆ Scaffolding Systemness (Presentation)

Before embarking on Chancellor Zimpher's challenge of systemness, faculty and staff must first be able to communicate effectively. This presentation will feature a discussion between a faculty member who is an online veteran and an IT administrator who oversees online faculty development. An important goal will be to arrive at strategies—with audience participation—for overcoming obstacles to meaningful dialogue.

*Presenter(s): Rachel Rigolino, Linda Smith, Mary Fakler, Kate Hurd, SUNY New Paltz*

## DAY THREE

### Bridging Spaces: Cross-Cultural Perspectives on What Promotes Positive Online Learning Experiences

11:00 - 11:30 am Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

The globalization of online courses has transformed online learning into cross-cultural learning spaces. This paper explores the relationship between culture, knowledge, and power within the context of current online theory. I review the current literature on the cultural differences and social construction in e-learning and offer suggestions on how to make online courses more culturally inclusive and accessible.  
*Presenter(s): Ilka Luyt, Jefferson Community College*

### (IITG) SUNYport Open Access Portfolios for SUNY Students

11:00 - 11:30 am Kunsela C108

#### ◆ Opening up Education (Presentation)

We received an IITG grant to assemble an e-portfolio system for SUNY Students. Using Cornell's VIVO and MIT's DSpace, we are testing the capabilities of open-source software packages to meet the needs of advanced and graduating SUNY students. We are also seeking to raise student awareness of the Open Access movement, and analyze student interest and feedback.

*Presenter(s): Mark Ludwig, A. Ben Wagner, Buffalo State College; Andrew Perry, SUNY Oneonta; Dean Hendrix, University at Buffalo*

### Pedagogical Training and Course Assessment to Improve Student Perception of Learning

11:00 - 11:30 am Kunsela C112

#### ◆ Learners at the Center of Assessment (Presentation)

The Best Practices in Online Instruction series was developed to provide pedagogical training in addition to BCC's already established technical training. Students in each participating faculty's course were assessed pre- and post-training to determine if faculty participation in this series impacted overall levels of student satisfaction and perception of learning. Series content, results, and lessons learned will be shared.

*Presenter(s): Jamie Heron-Starr, Broome Community College*

### OpenLab: A New Portal for Courses and Self Expression

11:00 - 11:30 am Kunsela C212

#### ◆ Opening up Education (Presentation)

OpenLab has the potential to change how we present ourselves as educators, as a department and as a university. Join Professor Paul King, one of CityTech's "OpenLab Pioneers" as he discusses the impact upon his own teaching and that of his colleagues and as he looks to envision its role in the future of education.

*Presenter(s): Paul King, New York City College of Technology*

### Microsoft App Development Resources for Faculty

11:00 - 11:30 am Kunsela C006

#### ◆ Opening Up Education (Vendor Presentation)

Learn how to incorporate mobile development for Windows Phone 8 and Windows 8 into your curriculum. Microsoft can provide faculty with devices, and any combination of lectures, workshops, assignments, and hackathons. Through Microsoft's DreamSpark program, students receive free tools and developer accounts to build and submit their apps. Giving students this ability is both personally rewarding and career enhancing.  
*Presenter: Michael Cummings, Microsoft*

### Featured Speaker Presentation

#### Open Learning Through a MOOC's Lens

*Betty Hurley-Dasgupta, Area Coordinator, Center for Distance Learning, SUNY Empire State College*

10:15 - 11:30 am

Wildcat Field House

In this presentation, a brief historical overview of MOOCs will be given, followed by a description of different types of MOOCs. The focus will be on the concept of open learning, however, and how it can be viewed through looking at the various kinds of MOOCs that have emerged, from ones that are more like Personal Learning Networks to those that focus on delivering content to a large group of people. The presenter will share her experiences with two MOOCs she has co-developed and co-facilitated with a colleague, Carol Yeager- Creativity and Multicultural Communication and VizMath. Time will be given for sharing of experiences, opinions and ideas about open learning and how all this connects with the OpenSUNY concept.

# DAY THREE

## SESSION NINE: 11:45 AM - 1:00 PM

### Eternal France: An Interactive Historical Simulation for College History Classes

11:45 am - 1:00 pm Donovan G225

#### ◆ Opening up Education (Hands-On Demo)

"Eternal France" is a solitaire computer game created with the support of a SUNY Innovative Instructional Technology Grant for use in Western Civilization and European History classes across SUNY. This demonstration will give interested faculty a chance to experience for themselves how the software works, both in terms of how it functions and how it fosters insights into social processes.

*Presenter(s): Edward Bever, SUNY Old Westbury*

### The COIL Nodal Network – an Evolving Model of Systemness

11:45 am - 1:00 pm Kunsela A112

#### ◆ Scaffolding Systemness (Panels)

For years, the SUNY COIL Center has worked with a consortia of SUNY campuses, each interested in developing globally networked classrooms with institutions and faculty abroad, in a high-impact format of campus internationalization. With the current push to enhance systemness across SUNY, in this session we will examine how the COIL Nodal Network has developed and sustained its model.

*Presenter(s): Jon Rubin, John Fowler, SUNY System Administration*

### Transforming a Nursing Physical Assessment Course

11:45 am - 12:15 pm

Donovan G140

#### ◆ Learners at the Center of Assessment (Presentation)

This session will look at transforming an online physical assessment course with precepted clinical time, to a 100% online course with an interactive digital client being used for clinical. Students examine all body systems and interact with Tina Jones TM, their digital patient. Full transcripts of exchanges between the student and the client are available for student assessment purposes.

*Presenter(s): Kirsty Digger, Susan Deane, SUNY Delhi*

### EaaS: Education as a Service in the Cloud

11:45 am - 12:15 pm

Donovan G152

#### ◆ Opening up Education (Presentation)

The maturation of cloud computing heralds the dawn of a new age in learning: Education as a Service (EaaS.) Vendors, Colleges, Faculty and Students can create customized, flexible and highly available learning communities independent of traditional brick and mortar classroom buildings. Take a look at one perspective on how the convergence of these capabilities will enhance education like never before.

*Presenter(s): Doug Kahn, Suffolk Community College*

### eTextbooks: From Pilot to Service

11:45 am - 12:15 pm Kunsela A129

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

Through several pilots, Cornell has explored the value of eTextbooks and how to reduce costs for students. The

last phase of the pilot reviewed how to select an eTextbook platform for a campus service. This session will discuss lessons-learned, research results and pilot outcomes.

*Presenter(s): Clare Van den Blink, Eric Howd, Cornell University*

### Open Simulator and the Hypergrid: Free Open Source Alternatives to Second Life for Virtual Worlds in Education

11:45 am - 12:15 pm Kunsela C108

#### ◆◆ Scaffolding Systemness (Presentation)

Open Simulator is a free open source software platform for creating virtual worlds. It provides a lower cost, more flexible alternative for educational applications than Second Life. In addition, the Hypergrid feature, which allows virtual worlds to be linked in the same way that websites link to each other, creates new possibilities for synergistic collaboration.

*Presenter(s): David Solomonoff, SUNY Health Science Center at Brooklyn*

### What is Social Presence? why do I want it? and how do I create it?

11:45 am - 12:15 pm Kunsela C112

#### ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

This presentation will provide an overview and some practical examples of how the indicators of social presence can be expressed in an online or blended course. Specifically, we will discuss how you can effectively cultivate online group cohesion, and incorporate affective elements, and promote positive interaction in your online or blended instruction. Online resources will be provided and an online space will be established to continue the conversation beyond the end of the session.

*Presenter(s): Alexandra Pickett, SUNY System Administration*

# DAY THREE

## Social Bookmarking as a Learning Tool

11:45 am - 12:15 pm Kunsela C212

### ◆ Opening up Education (Presentation)

This presentation will highlight the benefits of using the social bookmarking tool DIIGO in the blended higher education setting and used as a collaborative tool between the instructor and adult students. DIIGO was found to be a beneficial learning activity and students found DIIGO to be a useful, time saving and enjoyable experience.

*Presenter(s): Joan Harrington, Michael Fortune, SUNY Empire State College*

## An Education Unit Assessment System using TaskStream

12:30 - 1:00 pm Donovan G140

### ◆ ◆ ◆ Learners at the Center of Assessment (Presentation)

This session presents strategies Buffalo State College has implemented using TaskStream Learning Achievement Tools (LAT) and Accountability Management Systems (AMS) as a basis for the unit assessment system.

*Presenter(s): Mary Todd, Joseph Zawicki, Buffalo State College*

## SUNY Learning Network (SLN) Services

12:30 - 1:00 pm Donovan G152

### ◆ Scaffolding Systemness (Presentation)

SLN is evolving its programs to support the products and services needed by SUNY campuses and Open SUNY activities. This session will provide a brief overview of SLN's current and developing programs, as well as information regarding services that are available for a campus migration to Blackboard.

*Presenter(s): Gerard Marino, SUNY System Administration; Doug Cohen, SUNY System Administration*

## YouTube and Literature: Promoting Discussion, Literacy, and Comprehension through Author Interaction

12:30 - 1:00 pm Kunsela A129

### ◆ ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

Technology opens many new educational opportunities, but this is especially so with the advent of "vlogging," or video blogging. YouTube provides access to a myriad of popular author/educator materials, offering readers an inside look into the lives of writers, the writing process, and literary analysis. In addition, students can explore current and relevant language use, including vocabulary and slang.

*Presenter(s): Corrine Spencer, Binghamton University*

## The Challenge of Science and Technology Courses in the Scope of Distance Learning

12:30 - 1:00 pm Kunsela C112

### ◆ ◆ Bridging the Digital Divide through Emerging Literacies (Presentation)

This paper addresses challenges that are faced by various science and technology curricula that are trying to adapt to new applications in distance learning education. The author discusses some techniques that have been tried and used in distance learning courses as well as the pros and cons of these approaches in different fields of technology studies.

*Presenter(s): Tino Posillico, Farmingdale State*

## Throw Away the Textbook and Readings: Using Principles of Open Education to Support Info/Transliteracy

12:30 - 1:00 pm Kunsela C212

### ◆ Opening up Education (Presentation)

Teaching your students to use technology to locate and present analyses of course-related readings on their own, whether citations are provided by the instructor or students are free to choose appropriate articles, supports increased engagement with content and the learning of skills that can be transferred into other courses and personal information needs.

*Presenter(s): Brian Morgan, Kimberly Hoffman, SUNY Geneseo*

## Box Lunch and Go: 1:00 PM

Kunsela Hall Lobby  
(Near CIT Check-In)

## SLC Implementation Advisory Team (Closed)

1:00 - 2:30 pm Kunsela C112

### ◆ ◆ Scaffolding Systemness (Birds of a Feather)

A Commons Implementation Advisory Group is being established to provide that user perspective. This group will focus on the future development of other aspects of the commons – a repository, events/calendar, student commons, etc.

*Presenter(s): Kim Scalzo, Lisa Raposo, SUNY Center for Professional Development; Doug Cohen, Kathy Gundrum, SUNY System Administration*



# VENDORS

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